

# T.J. Martell Foundation

*Leukemia, Cancer and AIDS Research*

## **FOR IMMEDIATE RELEASE**

## **PRESS CONTACT:**

Kate Fitzpatrick

Communications Manager

T: 917.301.2572

E: [kfitzpatrick@tjmartellfoundation.org](mailto:kfitzpatrick@tjmartellfoundation.org)

## **T.J. MARTELL FOUNDATION CELEBRATES 13<sup>TH</sup> ANNUAL NY FAMILY DAY WITH SPECIAL PERFORMANCES BY TRAIN, COBRA STARSHIP, ARIANA GRANDE AND CODY SIMPSON**

*Event Raised \$250,000 for Leukemia, Cancer & AIDS Research*

New York, NY – (April 26, 2012) – International supergroup and Family Day honorees Train performed to a packed house on Sunday, April 22<sup>nd</sup> at Roseland Ballroom at the T.J. Martell Foundation's 13<sup>th</sup> Annual New York Family Day! The event raised over \$250,000 for life-saving cancer and AIDS research. This year's event honored multi Grammy Award winners Train (Pat Monahan, Jimmy Stafford, Scott Underwood) and their management, Bob McLynn and Jonathan Daniel of Crush Management, for their tremendous support of numerous charitable causes.

In addition to Train, Family Day featured a special DJ set by Cobra Starship, also represented by Crush Management; live performances from Universal recording artist Ariana Grande, who plays "Cat Valentine" on Nickelodeon's hit series "Victorious;" and Australian pop sensation Cody Simpson. Z100 DJ, Trey Morgan, served as host and official radio station of Family Day and Carrie Keagan of VH1's "Big Morning Buzz Live" was also a featured host of this exciting event.

"We were thrilled to once again pack Roseland with smiling faces as Train and our other artists brought the crowd to its feet, helping us raise over \$4 million for our vital research programs," says event chairman Marcus Peterzell, Executive Vice President Entertainment, Ketchum Sports and Entertainment.

Family Day provides a spectacular day full of games, carnival activities and live performances to raise money for leukemia, cancer and AIDS research. The event has steadily grown into one of the Martell Foundation's most successful fundraisers, with Family Day festivities now held in Nashville and Los Angeles too. To date, the initiative has raised \$4 million.

For more information, please contact the T.J. Martell Foundation at (646) 841-1394 or visit [www.TJMartellFoundation.org](http://www.TJMartellFoundation.org). Join us on [www.Facebook.com](http://www.Facebook.com), [www.twitter.com](http://www.twitter.com), and [www.pinterest.com](http://www.pinterest.com).

## **ABOUT THE T.J. MARTELL FOUNDATION**

Founded in 1975 by music industry executive, Tony Martell, the T.J. Martell Foundation is the music industry's largest foundation that funds innovative medical research focused on finding cures for leukemia, cancer & AIDS; it has provided over \$250 million over the past thirty-seven years. In 2012 the Foundation will fund early-stage research projects at the T.J. Martell Laboratories at the Mt. Sinai Medical Center, Memorial Sloan Kettering Cancer Center and Columbia Presbyterian Cancer Center in New York City in addition to eight institutions across the nation. This research is aimed at developing more effective clinical treatments for patients which otherwise might not be funded.

## **ABOUT CRUSH MANAGEMENT**

Crush Management is a NYC-based company run by two former musicians, Jonathan Daniel and Bob McLynn. Together they handle such best-selling acts as Train, Fall Out Boy, Panic! At the Disco, Travie McCoy & Gym Class Heroes, Cobra Starship, Sia, Butch Walker, Wavves, Chiddy Bang, Courtney Love & Hole, Shaggy, Matt Nathanson, Fountains of Wayne, Foxy Shazam and others. Crush has offices in Nashville and Carlsbad, CA (sports) as well.

For Crush Management, please contact:

Jon Lullo

(212) 334-4446

[jon@crushmm.com](mailto:jon@crushmm.com)

For Train, please contact:

Karen Wiessen

The Door

(646) 340-1761

[Karen@thedoeronline.com](mailto:Karen@thedoeronline.com)