



CONTACT:

Courtney Edwards

courtney@franciscoandco.com

214-728-2918

www.franciscoandco.com

Angie Clayton Brown, ACB Partners

angie@acbpartners.co

214-686-5755

www.acbpartners.co

FOR IMMEDIATE RELEASE

The 2nd Annual Best Cellars Dinner Dallas A Huge Success Doubles Attendance from Last Year

*The University of Texas Southwestern and MD Anderson Cancer Center
Will Collaborate on Lung Cancer Research*

DALLAS (May 8, 2014)-The T.J. Martell Foundation's 2nd Annual Best Cellars Dinner Dallas, which was held May 1, 2014 at Hotel ZaZa, was a huge success doubling its attendance from last year's event and drawing attention to the collaborative efforts of two local medical institution's quest to stamp out lung cancer forever. The exclusive night of fine wine and food was hosted by the area's top chefs. Dallas music favorite Ray Johnston performed while guests feasted on



(name some great meals here) and premier wines provided by wine hosts. Some wines were also provided from the area's top private wine cellars.

The Best Cellars Dinner Dallas was chaired by Chris and Nita Hudson with John & Mary Martha Pickens serving as Honorary Chairmen. The four-course gourmet dinner was prepared by guest chefs Chef Dan Landsberg of Hotel ZaZa's Dragonfly Restaurant, Chef Bradford Hodgkins of FT33, Chef Cody Sharp of Casa Rubia and Chef Lance Smith formerly of Smoke. Fine wines from the private cellars and local wine

hosts were perfectly paired with each meal and served tableside.

The Best Cellars live auction featured a trip to the Country Music Awards with a silent auction featuring music and culinary experiences and other exclusive items, all of which benefitted charity.

Proceeds from the Best Cellars Dinner Dallas go to the TJ Martell Foundation's mission to fund the combined team of lung cancer experts from the University of Texas Southwestern and MD Anderson Cancer Center in developing new methods to help patients with lung cancer develop immunity against their own tumors thus offering a new approach to treating the disease.

Photo by James Edward Photography

Photo Above: (L to R) Honorary Chairperson Mary Martha Pickens and Chairperson Nita Hudson

###

About The T.J. Martell Foundation

The T.J. Martell Foundation is the music industry's largest foundation that was founded in 1975 when music industry executive Tony Martell promised his son, T.J., a young victim of leukemia, that he would raise \$1 million to fight the disease. In 38 years, the Foundation has provided \$260 million to support innovative leukemia, cancer and AIDS research at top hospitals in the United States. In Texas, the Foundation supports the Physician-Scientist Program at The University of Texas MD Anderson Cancer Center. To learn more about the Foundation, visit www.tjmartell.org.

About University of Texas Southwestern

UT Southwestern, one of the premier academic medical centers in the nation, integrates pioneering biomedical research with exceptional clinical care and education. The institution's faculty includes many distinguished members, including five who have been awarded Nobel Prizes since 1985. Numbering more than 2,700, the faculty is responsible for groundbreaking medical advances and is committed to translating science-driven research quickly to new clinical treatments. UT Southwestern physicians provide medical care in 40 specialties to nearly 91,000 hospitalized patients and oversee more than 2 million outpatient visits a year. UT Southwestern's Harold C. Simmons Comprehensive Cancer Center is the only NCI-designated cancer center in North Texas. To learn more, visit www.utsouthwestern.edu.

About The University of Texas MD Anderson Cancer Center

The University of Texas MD Anderson Cancer Center in Houston ranks as one of the world's most respected centers focused on cancer patient care, research, education and prevention. MD Anderson is one of only 41 comprehensive cancer centers designated by the National Cancer Institute. For nine of the past 11 years, including 2012, MD Anderson has ranked No. 1 in cancer care in "Best Hospitals," a survey published annually in U.S. News & World Report. MD Anderson receives a cancer center support grant from the National Cancer Institute of the National Institutes of Health (P30 CA016672).

MD Anderson's Physician-Scientist Program launches the careers of the best and brightest young faculty members' independent federal grants support. Graduates of the program are established, independent researchers, who are well prepared to become the leaders of translational cancer research, nationally and internationally.

For more information, please visit www.mdanderson.org.