

**T.J. Martell Foundation**

*Music's Promise for Curing Cancer*



For Immediate Release

## **A LOOK BACK AT 2018 AND A YEAR OF MUSIC'S PROMISE FOR A CURE - THE T.J. MARTELL FOUNDATION**

*The T.J. Martell Foundation Leads the Music Industry in Cancer Research and Patient Treatments and Promises Its Support in 2019 for Innovative New Approaches to Finding the Cure*

**New York, New York – January 8, 2019** – The T.J. Martell Foundation for Cancer Research celebrates the New Year with a look back at 2018 and its continued efforts in cancer research and innovative new patient treatments. In 2018, the Foundation supported nine flagship hospitals including Children's Hospital Los Angeles, Vanderbilt-Ingram Cancer Center, Memorial Sloan Kettering Cancer Center, Winship Cancer Institute of Emory University, Columbia University Medical Center, Mt. Sinai School of Medicine, MD Anderson Cancer Center, University of California San Francisco and City of Hope. The Foundation provided more than \$280 million dollars for cancer research.

Among some of the many notable research achievements, The T.J. Martell Foundation continues to support Psychological Oncology Research at Memorial Sloan Kettering Cancer Center; Breast Cancer Research at Mount Sinai; Breast Cancer Research at Vanderbilt-Ingram Cancer Center; Neuroblastoma Research at Children's Hospital Los Angeles; Bladder Cancer Research at Columbia University; Prostate Cancer Research at Columbia University; Leukemia Research at Winship Cancer Institute and Lung Cancer Research at the University of Texas MD Anderson Cancer Center. The Foundation provided funds for highly targeted research projects at these leading medical scientific institutions and raises funds through a series of ongoing campaigns and signature events leveraging the star power and mass appeal of the music industry.

The Foundation also features a Patient Services Program that assists patients with navigating to cancer specialists around the country. They also provide a link to working with the Psycho-Oncology Department at Memorial Sloan Kettering Cancer Center that helps patients and their caregivers overcome fear and stress. Personal stories can be seen here: <http://tjmartell.org/patients/patient-services/>

The Foundation launched a series of new programs in 2018 providing new fundraising efforts to support its mission. These include the Martell Good Deeds program, a grassroots initiative created by the Foundation to highlight individuals who are raising vital funds on their own for cutting-edge cancer research. Each month the Foundation highlights these individuals and their specific program via the website and a robust social media campaign.

To date the Foundation has acknowledged Bob McGilpin, Amp Designer and Builder with GEMTONE Amplifiers; Patrick Mata, Co-Founder of Olé Imports; Ian Blackburn, Founder of wineLA; Marci Houff, ovarian cancer survivor and Founder of Chic Awareness; Ed Roland of Collective Soul and most recently Michael Dorf, Founder and CEO of City Winery. Other programs launched in 2018 include Rally with Rodi, Amazon Smile and a regular series of auctions on CharityBuzz.com. New patient services combined with past research has also provide many patient stories that reiterate the importance of the T.J. Martell Foundation in the industry. Personal stories can be seen here: <http://tjmartell.org/patients/patient-services/>

*“The year 2019 offers the T.J. Martell Foundation new challenges but a lot of new hope. We are dedicated to finding a cure for cancer and providing the most innovative and successful patient treatments for all individuals. Tony Martell launched the Foundation in 1975 and as we enter our 44<sup>th</sup> year of working hard to fulfill his promise to his son, we will never forget his leadership as well as the many doctors, industry leaders and individuals who continue to support our mission. On behalf of the T.J. Martell Foundation we wish all of you a healthy and prosperous new year.” – Laura Heatherly, CEO The T.J. Martell Foundation*

An impressive list of industry leaders on the Foundation’s National Board of Trustees are led by Chairman Joel A. Katz of Greenberg Traurig LLP and CEO of The T.J. Martell Foundation Laura Heatherly. The National Board of Trustees also includes officers John Amato (Aidem Capital); Scott Borchetta (Big Machine Label Group); Tom Corson (Warner Bros. Records); John Esposito (Warner Music Nashville); Jody Gerson (Universal Music Group); Monte Lipman (Republic Records); Julie Swidler (Sony Music Entertainment); Marcus Peterzell (Ketchum Sports & Entertainment); Rick Krim (Sony ATV Music Publishing); Julie Talbott (Premiere Networks); Charlie Feldman (BMI) and David Satler (Korn Ferry Hay Group). Trustees include Craig Balsam (Razor & Tie); Jennifer Breithaupt (Citi); Charlie Brusco (Red Light Management); Michael Cohl (S2BN Entertainment); Paul Donahue (Morgan Stanley); Steve Gawley (Universal Music Group); Bruce Gearhart (Bacchus Importers/Friends Records); Daniel Glass (Glassnote Entertainment Group); Steve Greenberg (S-Curve Records); Julie Gurovitsch (The Tonight Show/Jimmy Fallon); Jeffrey Harleston (Universal Music Group); Clint Higham (Morris Higham Management); John Huie (CAA); Charlie Jones (C3 Presents); Paul LiCalsi (Robins Kaplan LLP); Stanley Lim (Gelfand, Rennert & Feldman); Avery Lipman (Republic Records); Dennis Lord; Ruby Marchand (Warner Music Group); Debbie Martell; Rick Mueller (AEG North America); Glenn Nordlinger (The Nordlinger Group); Charles Ortner (Proskauer); Jason Owen (Sandbox Entertainment); Don Perry (Greenberg Traurig LLP); Robin Quivers (The Howard Stern Show); Mark Reiter (Metallica); Terry Stewart (El Dorado Festivals & Events); Darren Stupak (Sony Music Entertainment); Andy Tavel (Tavel & Shulman, P.C.); Afo Verde (Sony Music); Russell Wallach (Live Nation); Ron Wilcox (Warner Music Group); Brett Yormark (BSE Global); Jeff Zuchowski (Pandora) and Chaka Zulu (Disturbing Tha Peace Records). Legal Counsel is Derek Crownover (Dickson-Wright).

The T.J. Martell Foundation is based in New York with offices in Nashville and Los Angeles. For more information go to [www.tjmartell.org](http://www.tjmartell.org)

### **ABOUT THE T.J. MARTELL FOUNDATION**

The T.J. Martell Foundation is the music industry's leading foundation that funds innovative medical research focused on finding treatments and cures for cancer. The foundation was founded in 1975 by music industry executive and his colleagues in loving memory of his son T.J., who died of leukemia. The Foundation has provided more than \$280 million dollars for research and supports nine flagship hospitals in the United States. For more information visit [www.tjmartell.org](http://www.tjmartell.org), [www.facebook.com/tjmartellfoundation](https://www.facebook.com/tjmartellfoundation), [www.twitter.com/tjmartell](https://www.twitter.com/tjmartell), [Instagram.com/tjmartell](https://www.instagram.com/tjmartell)

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