

T.J. Martell Foundation's
39th Annual *New York*
HONORS GALA

For Immediate Release:

**GRAMMY AWARD WINNER BEN HARPER TO PRESENT WILL BOTWIN
WITH VISIONARY LEADERSHIP AWARD AT THE T.J. MARTELL
FOUNDATION 39TH NEW YORK HONORS GALA**

**LATIN POP SINGER CHAYANNE TO PRESENT AFO VERDE WITH
LIFETIME MUSIC INDUSTRY ACHIEVEMENT AWARD**

Tuesday, October 21, 2014 – Cipriani New York

New York, New York – (October 6, 2014) – The T.J. Martell Foundation for Leukemia, Cancer and AIDS Research has announced Ben Harper as presenter for Will Botwin who will receive the Visionary Leadership Award at this year's highly anticipated **T.J. Martell Foundation 39th New York Honors Gala** to be held at Cipriani in New York on Tuesday, October 21, 2014. The foundation has also announced that **Chayanne** will present the Lifetime Music Industry Achievement Award to Afo Verde.



Singer/Songwriter and multi-instrumentalist Ben Harper plays an eclectic mix of blues, folk, soul, reggae and rock music. His guitar playing is legendary amidst the music industry and his fan base spans several continents. Harper is a three-time Grammy Award winner including his wins for Best Pop Instrumental Performance (2005), Best Traditional Soul Gospel Album (2005) and Best Blues Album in 2014.

Latin pop singer Chayanne is not only a singer but also a composer and actor. As a solo artist, Chayanne has released 21 solo albums and sold over 30 million albums worldwide. He has acted in several soap operas and starred in the comedy series *Generaciones*. He also starred as a Cuban dancer along with Vanessa L. Williams in *Dance with Me* and made a guest appearance in the popular hit series *Ally McBeal*.

In addition to Botwin and Verde being honored, The T.J. Martell Foundation Honors Gala will honor **John Paul DeJoria** who will receive the Lifetime Humanitarian Award, **Hamish Dodds** who will accept the Spirit of Excellence Award on behalf of **Hard Rock International** and **Marsha Vlasic** who will receive the Spirit of Music Award. Yoko Ono and Regina Spektor are also presenters at the event. The Band Perry, Ben Folds and Robi "Draco" Rosa are among the performers. The annual New York Honors Gala brings together hundreds of music and entertainment leaders, top business executives and celebrities. It is one of the most sought-after tickets in the industry and is one of the most important events for the T.J. Martell Foundation, allowing the organization to continue its work in Leukemia, Cancer and AIDS research. **RED CARPET begins at 6pm.**



ABOUT THE T.J. MARTELL FOUNDATION: The T.J. Martell Foundation is the music industry's largest foundation that funds innovative medical research focused on finding cures for leukemia, cancer and AIDS. The Foundation, headquartered in New York, is a national 501(c)3 non-profit organization that was founded in 1975 by music industry executive Tony Martell and his colleagues in loving memory of his son T.J., who died of leukemia. The Foundation has provided more than \$260 million dollars for research that supports top hospitals in the United States. For more information log on to www.tjmartell.org, www.facebook.com/tjmartellfoundation, www.twitter.com/tjmartell, www.pinterest.com/tjmartellfndn.

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