



MEDIA TIPSHEET

Celebrity Presenters and Performers Announced for T.J. Martell Foundation Spirit of Excellence Awards – Los Angeles

Foundation to Honor Big Boy, Jeanie Buss, Richard D. Cordova and Michael Zislis in Los Angeles

Paula Abdul, Liz Hernandez, Fuzzy, Pharcyde, Sevyn Streeter, Clarence Barnes and More to Attend

Tuesday - September 1, 2015 – Beverly Wilshire Hotel



Los Angeles, California – (August 24, 2015) – The T.J. Martell Foundation for Leukemia, Cancer, and AIDS Research announced the presenters and performers for the upcoming **Spirit of Excellence Awards** which will celebrate four outstanding visionaries from entertainment and medicine. The Spirit of Excellence Awards will be held at the Beverly Wilshire Hotel on Tuesday, September 1, 2015. A 6:00 p.m. cocktail reception will be followed by a 7:30 p.m. dinner and award presentation. The honorees include nationally syndicated radio host **Big Boy known as the “Voice of LA.”** Big Boy will be honored with the Entertainment Trailblazer Award, **Jeanie Buss, Co-owner and President of the Los Angeles Lakers** will receive this year’s Vanguard Award recognizing those at the forefront of business leadership who give back to their communities and beyond, **Richard D. Cordova, President & CEO of Children’s Hospital Los Angeles** will receive this year’s Spirit of Leadership Award and **Michael Zislis, Owner, Shade Hotel, The Strand House and Rock ‘n Fish and Rock & Brews** will receive this year’s Business Visionary Award.

Mexican American personality and journalist **Liz Hernandez** will be joined by actor **Clarence Barnes** as official emcees of the highly anticipated awards event. Among the presenters named are award winning musician, choreographer, television personality and actress **Paula Abdul** who will present to Jeanie Buss, **Dave Furano**, Co-Founder of Rock & Brews who will present the award to Michael Zislis and “The Connector” **Fuzzy Fantabulous** who will be on hand to present to Big Boy. Performers will include alternative hip hop group **Pharcyde** and Atlantic Records recording artist **Sevyn Streeter**.



Tickets to the awards program can be purchased at



<https://app.etapestry.com/cart/TJMartellFoundation/default/category.php?ref=852.0.190018717#VcT94NNeuDM>

The annual Spirit of Excellence Awards brings together music, entertainment, top business executives and celebrities and is one of the most sought after tickets in the industry. It is also one of the most important events for The T.J. Martell Foundation allowing the organization to continue its work in Leukemia, Cancer and AIDS research. Arrivals will begin at 5:30 p.m. Media interested in covering the event must email or call press contact below prior to event for clearance and credentials.

WHO: Paula Abdul, actor Clarence Barnes, Big Boy, Jeanie Buss, Richard D. Cordova, Fuzzy, T.J. Martell Foundation CEO Laura Heatherly, television personality Liz Hernandez, Pharcyde, Sevyn Streeter and Michael Zislis,

WHAT: The T.J. Martell Foundation Spirit of Excellence Awards

WHERE: Beverly Wilshire Hotel, 9500 Wilshire Blvd, Beverly Hills, CA 90212

WHEN: Tuesday, September 1, 2015 beginning with a cocktail reception at 6:00 p.m.

ABOUT THE T.J. MARTELL FOUNDATION:

The T.J. Martell Foundation is the music industry's largest foundation that funds innovative medical research focused on finding cures for leukemia, cancer and AIDS. The Foundation, headquartered in New York, is a national 501(c)3 non-profit organization that was founded in 1975 by music industry executive Tony Martell and his colleagues in loving memory of his son T.J., who died of leukemia. The Foundation has provided more than \$270 million dollars for research that supports top hospitals in the United States. For more information click on the T.J. Martell Foundation go to www.tjmartell.org. Visit www.facebook.com/tjmartellfoundation, www.twitter.com/tjmartell, www.pinterest.com/tjmartellfndn, <https://instagram.com/tjmartellfoundation/>



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