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## CELEBRITY ROCKERS AND COMEDIANS COME TOGETHER FOR T.J. MARTELL FOUNDATION CELEBRITY ROCK N' BOWL

*Fleetwood Mac, Metallica, Maroon 5, Aerosmith, Slash, YES, Ariana Grande, Alice Cooper, Anthrax, Fuel, Def Leppard and Many More Donate Autographed Collectible Bowling Pins In Support of Charity Bowling Tournament to Wipe out Cancer*

The T.J. Martell Foundation's **Celebrity ROCK 'N' BOWL** tournament, held last week at the PINZ Bowling Center in Studio City, brought together a myriad of celebrity rockers, comedians and music industry executives to raise funds for cancer research. The event, chaired by **Wendy Dio**, President and Co-Founder of the **Ronnie James Dio Stand Up and Shout Cancer Fund**, who also serves on The T.J. Martell Foundation Board, raised over \$45,000 for the charity.

Among the celebrities who participated in the evening were: Lita Ford; Richie Sambora; producer Bob Kulick; Chris Broderick (Megadeth); Christian Martucci and Josh Rand of Stone Sour; comedians Craig Gass, Joe Bartnick, Alice Wetterlund, Will Weldon and Brian Posehn; Craig Goldy, Rowan Robertson and Rudy Sarzo of Dio; Dino Cazares (Fear Factory); Fee Waybill (The Tubes); Gonzo Sandoval, Joey Vera, John Bush and Phil Sandoval of Armored Saint; Mark Steines and Christina Ferrare (Hallmark Channel's *Home and Family*); John Payne (Asia); Marc Ferrari (Keel); Chuck Billy (Testament); Marty O'Brien (Lita Ford, Methods of Mayhem); Mike Inez (Alice in Chains); Monte Pitman (Madonna); Nigel Glockler (Saxon); Oni Logan (Lynch Mob); Robert Sarzo (Hurricane); Audie Desbrow, Mark Kendall, Michael Lardie and Terry Ilious of Great White, Brendon Small (METALCALYPSE); Brian Tichy (Whitesnake, Foreigner); Jimmy D'Anda, Lonnie Vencent, Shane Tassart and Mick Sweda of the BulletBoys; and Rita Haney, widow of Dimebag Darrell (Pantera).



The Celebrity Bowling Challenge was emceed by knac.com's DJ Will. Claiming the First Place trophy for the highest score among the celebrities was Mark Ferrari of the bands Cold Sweat and Keel. Trophies were presented by comedian Reggie Brown, who bears more than a striking resemblance to President Obama, who just so

happened to be in Los Angeles. Lane sponsors included Alt 98.7 Radio, APA, Big Time Entertainment, Chaos Visual, City National Bank, Clair Global, Danny Zelisko Presents, Davies Wegner Law, Eagle Rock Entertainment, Giant Spoon, Global Merchandising Services, Inform Fitness, McGhee Entertainment, Metal Blade, Monsters of Rock Cruise, Niji Entertainment Group, Production Resource Group (PRG), Rock & Rescue, Radio Disney, Rhino Records, Select Health, Siren Artist Management, TAG Strategic, The Gary Group, The Ronnie James Dio Stand Up and Shout Cancer Fund, T.J. Martell Foundation and Wally's Wine Auctions.

A guitar generously donated by ESP Guitars was autographed by all the celebrities in attendance and raffled off, while the Rock n' Bowl silent auction brought in additional revenues from a vast selection of autographed collectible bowling pins, including those from Aerosmith, Slash, Alice Cooper, Fleetwood Mac, YES, Maroon 5, Fuel, Anthrax, Ariana Grande, Hilary Duff, Metallica, Def Leppard, David Coverdale, Wiz Khalifa and Cage the Elephant.

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**ABOUT THE T.J. MARTELL FOUNDATION:**

The T.J. Martell Foundation is the music industry's largest foundation that funds innovative medical research focused on finding cures for leukemia, cancer and AIDS. The Foundation, headquartered in New York, is a national 501(c)3 non-profit organization that was founded in 1975 by music industry executive Tony Martell and his colleagues in loving memory of his son T.J., who died of leukemia. The Foundation has provided more than \$260 million dollars for research that supports top hospitals in the United States. For more information click on the T.J. Martell Foundation go to [www.tjmartell.org](http://www.tjmartell.org), [www.facebook.com/tjmartellfoundation](https://www.facebook.com/tjmartellfoundation), [www.twitter.com/tjmartell](https://www.twitter.com/tjmartell), [www.pinterest.com/tjmartellfndn](https://www.pinterest.com/tjmartellfndn)

**ABOUT THE RONNIE JAMES DIO STAND UP AND SHOUT CANCER FUND:**

The Ronnie James Dio Stand Up and Shout Cancer Fund is a non-profit charitable fund dedicated to support cancer prevention research, raise awareness and education the public with the focus that early detection and prevention is of vital importance when dealing with the deadly disease. Formed by Wendy Dio in honor of her late husband, rock legend Ronnie James Dio, its mission and philosophy stems from allowing people to effectively plan strategies to deal with the disease early on which affords a better chance to overcome it. For more information go to [www.diocancerfund.org](http://www.diocancerfund.org).

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