

FOR IMMEDIATE RELEASE:

## **CHIC AWEARNESS RAISES OVER \$100,000 TO FUND OVARIAN CANCER RESEARCH**



*Pictured: Melissa Thompson, Jayne Wochomurka, Linda Davis, Tammie Eldridge, Dawn Mangrum, Hope Loftis, Marci Houff, Memarie Gayle, Sally Rose, Leora Allen, and Janet Schock. Photo Credit: Bev Moser.*

Nashville, TN (October 4, 2017) – The 5th Annual Chic Awareness presented by Teal Title sponsors Dr. Gregg P. Allen, M.D. and eviCore healthcare, Great Point Partners and Tivity Health raised over \$100,000 on Monday, September 25th at Prima.

Chic Awareness is Nashville's premier event centered around ovarian cancer awareness and research. Founded in 2013 by ovarian cancer survivor and advocate Marci Houff, proceeds benefit the T. J. Martell Foundation's ovarian cancer research program at the Vanderbilt-Ingram Cancer Center. "Ovarian cancer must not remain the silent killer. Our mission is to change the outcomes of this deadly disease," says Houff.

The inspiring evening was hosted by NewsChannel 5's Carrie Sharp and brought together over 200 supporters. Highlights of the evening included a moving survivor speech, an exciting live auction and a spirited fall fashion show by Levy's.

Dr. Ronald Alvarez, chair of the Department of Obstetrics and Gynecology at Vanderbilt Medical Center spoke about the signs of ovarian cancer and how research for the disease is dramatically underfunded. Ovarian cancer is the leading cause of death from all gynecological cancers and the fifth leading cause of cancer related deaths among women.

The City of Nashville recognized Chic Awareness and Ovarian Cancer Awareness Month by illuminating the Korean War Veterans Memorial Bridge a stunning teal. In addition to Chic Awareness, Nashville Salon Week ran September 11-16. Over 25 local salons participated in raising funds and awareness for ovarian cancer.

About the T.J. Martell Foundation:

The T.J. Martell Foundation is the music industry's leading foundation that funds innovative medical research focused on finding treatments and cures for cancer. The Foundation was founded in 1975 by music industry executive Tony Martell and his colleagues in loving memory of his son T.J., who died of leukemia. The Foundation has provided more than \$280 million for research at seven flagship hospitals in the United States. For more information on Chic Awareness and the T.J. Martell Foundation, please visit [www.chicawareness.org](http://www.chicawareness.org) and [www.tjmartell.org](http://www.tjmartell.org)

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