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**HIT MAKERS GREYSON CHANCE AND EMBLEM3 JOIN ALL STAR LINE UP AT T.J. MARTELL FOUNDATION'S 14<sup>TH</sup> ANNUAL FAMILY DAY HONORING PARADIGM'S MARTY DIAMOND AND FAMILY**

*Greyson Chance and Emblem3 to perform along with Jason Mraz, Ed Sheeran and Austin Mahone at Family Day Event on September 15, 2013 in NYC*

New York, NY – (August 1, 2013) – The T.J. Martell Foundation is proud to announce the addition of Greyson Chance and Emblem3 to their impressive lineup of artists for its 14<sup>th</sup> Annual *Family Day* on Sunday, September 15<sup>th</sup>, 2013 at Roseland Ballroom in New York City. "I am honored and excited to be performing for an organization that truly helps our society," says Greyson Chance who, at fifteen years old, has already had a number one single, performed live on Ellen and Good Morning America and has shared stages with *iCarly*'s Miranda Cosgrove and Big Time Rush, previous Family Day honorees.

As the breakout band on the hit show X Factor, amassing over 15 million YouTube views, Emblem3 is another amazing addition to this year's event. According to the band members, "We are so excited to be performing at this year's *Family Day* with such an incredible lineup of artists supporting the T.J. Martell Foundation. We are stoked to be able to do our part to help in the fight against leukemia, cancer and AIDS."

Joining Chance and Emblem3 at Family Day is multi Grammy-award winning singer Jason Mraz who will perform live along with Ed Sheeran and rising pop star Austin Mahone. Both Sheeran and Mahone are taking a break from their sold out tour with superstar Taylor Swift to perform at the event. Disney breakout star Bridgit Mendler from the hit series "Good Luck Charlie" will round out the line-up as the event's guest host.

*Family Day* is one of the music industry's signature events providing a spectacular day full of fun games, carnival activities and food to raise money for leukemia, cancer and AIDS research. Having steadily grown into one of the Martell Foundation's most successful events, Family Day has raised close to \$5 million for Martell-funded research at twelve hospitals across the country. Last year's sold out event honored Grammy-award winning band Train with performances by Cobra Starship, Cody Simpson and new singing sensation Ariana Grande.

Fans can purchase tickets and VIP packages, please visit [www.tjmartell.org](http://www.tjmartell.org) or call the Foundation at (646) 841-1394.

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**ABOUT THE T.J. MARTELL FOUNDATION**

The T.J. Martell Foundation, founded in 1975 by the music industry, is a national non-profit organization that funds cutting-edge research for leukemia, cancer and AIDS at twelve top research hospitals in the United States. To learn more about the T.J. Martell Foundation, please go to [www.tjmartell.org](http://www.tjmartell.org).