

**FOR IMMEDIATE RELEASE**

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**HIT MAKERS JASON MRAZ AND ED SHEERAN HELP T.J. MARTELL FOUNDATION  
RAISE OVER \$700,000 AT 14<sup>TH</sup> ANNUAL FAMILY DAY HONORING PARADIGM'S  
MARTY DIAMOND AND FAMILY**

*Austin Mahone, Emblem3 and Greyson Chance Also Performed at Family Day  
in NYC Hosted by Bridgit Mendler*



(L-R) Wesley Stromberg, Keaton Stromberg, Drew Chadwick, Bridgit Mendler, Ed Sheeran, Austin Mahone, Greyson Chance, honoree Marty Diamond and Family Day Chairman Marcus Peterzell at the T.J. Martell Foundation's Family Day at Roseland Ballroom on September 15, 2013 in New York City.  
(Photo by Paul Zimmerman/WireImage)

New York, NY – (September 23, 2013) – The T.J. Martell Foundation drew a crowd of over 1,500 enthusiastic supporters for its 14<sup>th</sup> Annual *Family Day* on Sunday, September 15<sup>th</sup>, 2013 at Roseland Ballroom in New York City. The family-friendly event sponsored by Citi raised over \$700,000 for innovative cancer and AIDS research and featured beloved performers such as Jason Mraz, Ed Sheeran, Austin Mahone, Emblem3 and Greyson Chance. Disney breakout star Bridgit Mendler from the hit series “Good Luck Charlie” rounded out the line-up as the event’s special guest host.

“Marty and his team really raised the bar for this event, we all know he is the king of selling out shows, so we loved putting him on stage for once!” says Family Day Chairman Marcus Peterzell.

*Family Day* is one of the music industry’s signature events providing a spectacular day full of fun games, carnival activities and food to raise money for leukemia, cancer and AIDS research. Having steadily grown into one of the Martell Foundation’s most successful events, Family Day has raised over \$5 million for Martell-funded research at twelve hospitals across the country. Last year’s sold out event

honored Grammy-award winning band Train with performances by Cobra Starship, Cody Simpson and breakout singing sensation Ariana Grande.

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#### **ABOUT THE T.J. MARTELL FOUNDATION**

The T.J. Martell Foundation, founded in 1975 by the music industry, is a national non-profit organization that funds cutting-edge research for leukemia, cancer and AIDS at twelve top research hospitals in the United States. To learn more about the T.J. Martell Foundation, please visit [www.tjmartell.org](http://www.tjmartell.org).