



For Immediate Release:

IT'S ALL ABOUT ART AND GUITARS AS CELEBRITIES JOIN FORCES FOR GUITARTOWN KIDS

Judges from *The Voice* – Miley Cyrus, Jennifer Hudson, Adam Levine, Blake Shelton plus Jimmy Kimmel and Pink Are Among the Latest Celebrities to Put Their Personal Touches on GuitarTown Kids Project

Art Guitars Will Help Raise Funds for the T.J. Martell Foundation's Pediatric Cancer Research Program at Children's Hospital Los Angeles

Los Angeles, California – (September 22, 2017) – Judges from the hit television show “**The Voice**” and other celebrities join the long list of stars putting their personal touches on the **GuitarTown Kids** project produced by **The T.J. Martell Foundation** and **The Gibson Foundation**. The project will benefit Children's Hospital Los Angeles. The specialized art project brings celebrity families together to design and paint regular size guitars with a focus on kids helping kids fight cancer.



Joining the popular project and adding a bit of star-studded flair are all four judges from “*The Voice*” including **Miley Cyrus**, **Jennifer Hudson**, **Adam Levine** and **Blake Shelton**. Also late night television host **Jimmy Kimmel** and GRAMMY winning artist **Pink**.



Over 30 Gibson guitars have been painted by a visual artist who interpreted ideas into art and then each are signed by a celebrity before it goes to auction. All of the guitars will be publicly displayed in Los Angeles and showcased at The T.J. Martell Foundation Family Day in Los Angeles.

Other celebrities lending their name and efforts to the art project in addition to Cyrus, Hudson, Levin, Shelton, Kimmel and Pink include One Direction's Louis Tomlinson, Selena Gomez, Brett Eldredge, The Revivalists, All American Rejects, Temecula Road, Shawn Hook, Grace VanderWaal, Hal Sparks, Tegan Marie, Jake Paul, Sky Katz, Issac Brown, Navia Robinson, Jason Maybaum, China Anne McClain, Ricky Garcia, Laim Attridge, Emery Kelly, R5, James

Arthur, Charlie Put, Los Angeles Laker Julius Randle, American Professional Boxer Andre Ward, NFL's Rob Gronkowski and more.

ABOUT THE T.J. MARTELL FOUNDATION

The T.J. Martell Foundation is the music industry's leading foundation that funds innovative medical research focused on finding treatments and cures for cancer. The Foundation was founded in 1975 by music industry executive Tony Martell and his colleagues in loving memory of his son T.J., who died of leukemia. The Foundation has provided more than \$280 million for research at seven flagship hospitals in the United States. For more information on the T.J. Martell Foundation visit www.tjmartell.org.

ABOUT THE GIBSON FOUNDATION

Founded in 2002, and headquartered in Nashville, the Gibson Foundation strives to improve the lives of underserved youth through investments of resources, effort and ideas in five important categories: Education, Music & Art, Environment, Health & Welfare, and Community. For more information, go to <http://www.gibsonfoundation.org>

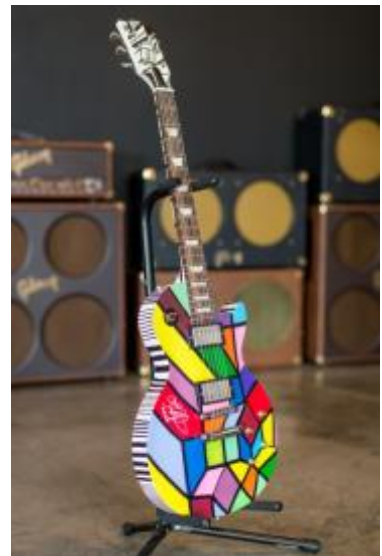


PHOTO ID

Gibson Guitar grouping
(top left) – Guitar signed by The Voice show judges
(bottom right) – Guitar signed by Jimmy Kimmel
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