



For Immediate Release:

THE T.J. MARTELL FOUNDATION ANNOUNCES SECOND ANNUAL NEW YORK CLASSIC TOURNAMENT

**JOIN WORLD SERIES CHAMPION AND NEW YORK BASEBALL
LEGEND LOU PINIELLA, BOB MCLYNN OF CRUSH MUSIC AND
MARK WEISS OF 23/7 GLOBAL FOR A DAY OF HIGH STAKES
CHAMPIONSHIP FISHING AND AFTER PARTY**

PROCEEDS TO BENEFIT CANCER RESEARCH AND PATIENT PROGRAMS

New York, New York – January 17, 2019 - The T.J. Martell Foundation for Cancer Research has announced the second annual New York Classic Tournament at North Cove Marina in New York and



official After Party at PJ Clarkes. The events take place on Thursday, May 9, 2019 and will be hosted by industry powerhouses Bob McLynn of Crush Music and Mark Weiss of 23/7 Global. The popular annual event brings together sportsmen for a day of competitive world class striped bass fishing and benefits The T.J. Martell Foundation - Music's Promise for a Cure. Participants will enjoy an afternoon on the Hudson River/Raritan Bay followed by an evening at PJ Clarkes at the marina.

The New York Classic Tournament will begin at 1:00 p.m. E.T. on Thursday,

May 9, 2019 when boats begin to depart from North Cove Marina in downtown Manhattan. The after-party will begin at 6:00 p.m. at PJ Clarkes located at 250 Vesey Street, New York, NY 10281. A limited number of spaces are available for the tournament and interested participants are encouraged to register early. Tickets include charter boat, crew, all bait & tackle, beverages on deck and entry into the after-party. The event is sponsored by The Crush Foundation, Asbury Park Brewery, 23/7 Global and NYC Sports Fishing Charters.

“The T.J. Martell Foundation for Cancer Research works tirelessly every day to save lives. The New York Classic Tournament is just another example of how we can bring together people for a day of competitive fun while raising very important funds to continue the Foundation’s research. – Bob McLynn, Crush Music

“Competitive striped bass fishing is great fun where our guests take winning pretty seriously off the coast of New York. Last year, the first annual New York Classic Tournament was such a success we had to do it again. The event supports one of the most important causes in the nation and with the help of World Series Champion Lou Piniella, we’ll celebrate the catch in the evening and help the Foundation continue its great work in cancer research. – Mark Weiss, 23/7 Global

Boat purchase and after party tickets are available by contacting the T.J. Martell Foundation’s East Coast headquarters at 646.841.1394 or emailing Linda Ingrisano at lingrisano@tjmartell.org. Visit www.nyfishingclassic.com or www.tjmartell.org for more information.

ABOUT THE T.J. MARTELL FOUNDATION

The T.J. Martell Foundation is the music industry’s leading foundation that funds innovative medical research focused on finding treatments and cures for cancer. The Foundation was founded in 1975 by music industry executive Tony Martell and his colleagues in loving memory of his son T.J., who died of leukemia. The Foundation has provided more than \$280 million for research at flagship hospitals in the United States. For more information on the T.J. Martell Foundation visit www.tjmartell.org. For more information follow us on www.facebook.com/tjmartellfoundation, www.twitter.com/tjmartell, www.pinterest.com/tjmartellfndn, and www.instagram.com/tjmartellfoundation.

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