



For Immediate Release

LISTIA ANNOUNCES THE “HATS OFF” TO T.J. MARTELL FOUNDATION PROMOTION TO RAISE FUNDS FOR LEUKEMIA, CANCER AND AIDS RESEARCH AS PART OF THEIR MONTHLY CHARITY PROGRAM

Country Music’s Biggest Stars Donate Autographed Hats for Auction to benefit Music’s Promise for a Cure



Nashville, Tennessee – (June 18, 2015) – Listia, the world’s premier online trading marketplace, has announced an exclusive promotion for Listia members to celebrate the 40th Anniversary of The T.J. Martell Foundation and some of country music’s biggest stars. The “Hats Off” promotion currently underway online at <https://www.listia.com/rewards> is part of Listia’s monthly charity program which gives members the chance to bid credits to win original hats or memorabilia autographed by musical icons Jason Aldean, Toby Keith, Thompson Square, Craig Campbell, Kacey Musgrave, Joe Nichols, Alison Krauss, Chase Bryant, Kelli Pickler and Kelsea Ballerini. Listia members can bid on an autographed “Drinks After Work” Album by Toby Keith, a cowboy hat autographed by Jason Aldean, a Music’s Promise for the Cure baseball hat autographed by Kacey Musgraves and much more. The auction is part of a promotion to help raise funds which will be donated by Listia to the T.J. Martell Foundation upon the completion of each auction. In addition to each hat the winning bidder will receive official Listia stickers and an official Listia t-shirt.



Members are also encouraged to donate funds to charity without spending any money whatsoever. Members may donate their Listia Credits to any one of the monthly charities Listia highlights. When a member donates their credits, Listia will match those credits with real funds which is then donated once the month ends. The T.J. Martell Foundation is the music industry’s largest foundation supporting medical research. It has been supported by music industry icons like Barbra Streisand, Tony Bennett, Justin Timberlake, John Legend, Ella Fitzgerald, Sheryl Crow, Duke Ellington and many others.

Links to bid include:

Autographed “Drinks After Work” album by Toby Keith: <https://www.listia.com/auction/2486566-autographed-drinks-after-work-album-by>



Thompson Square Autographed Hat: <https://www.listia.com/auction/2486866-thompson-square-autographed-hat>

Craig Campbell Autographed Hat: <https://www.listia.com/auction/24866919-craig-campbell-autographed-hat>

Kacey Musgraves Autographed Hat: <https://www.listia.com/auction/24866672-kacey-musgraves-autographed-hat>

Jason Alden Autographed Cowboy Hat: <https://www.listia.com/auction/24820853-jason-aldean-autographed-cowboy-hat>

Joe Nichols Autographed Hat: <https://www.listia.com/auction/24866948-joe-nichols-autographed-hat>

Chase Bryant Autographed Hat: <https://www.listia.com/auction/24866442-chase-bryant-autographed-hat>

Alison Krauss Autographed Hat: <https://www.listia.com/auction/24866991-alison-krauss-autographed-hat>

Kellie Pickler Autographed Hat: <https://www.listia.com/auction/24866756-kellie-pickler-autographed-hat>

Kelsea Ballerini Autographed Hat – <https://www.listia.com/auction/24866808-kelsea-ballerini-autographed-hat>

Over the years the Foundation has kept its roots deep in the music industry. With the help of hundreds of volunteers and staff, they've raised more than \$270 million for leukemia, cancer and AIDS research which has been successfully leveraged into several billion dollars in additional funding from larger funding sources. The T.J. Martell Foundation is proud of their long history and reputation for innovation in fundraising and the research they support. For information please go to www.tjmartell.org

ABOUT LISTIA

Listia is a web and mobile marketplace where users exchange goods for free. Traders give away things they don't want or need in exchange for credits that are later redeemed for goods offered by other users. Founded in 2009, Listia is headquartered in Mountain View, CA and is backed by General Catalyst, Andreessen Horowitz, SV Angel and Y Combinator. For more information, please visit www.listia.com. Listia's free mobile app is available for both iPhone and Android devices.

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