



THE T.J. MARTELL FOUNDATION ANNOUNCES THE NEW YORK BOWLING BASH

Event to be chaired by DJ Sean Glass

New York, New York (May 22, 2014) - The T.J. Martell Foundation has announced The New York Bowling Bash, a fundraiser that combines the competitive sport of bowling with high energy entertainment to raise funds for cancer research. Hosted by DJ Sean Glass, the event takes place on Thursday, June 26, 2014 at Bowlmor Times Square. The T.J. Martell Foundation aims to combine music and entertainment with an event that will drive competition to raise funds for its core mission of finding a cure for leukemia, cancer and AIDs.



The T.J. Martell Foundation New York Bowling Bash is a re-launch of the foundation's famous bowling tournaments of the 80's and 90's that included performances by such legendary artists as the Go-Gos, John Cougar Mellencamp and Tom Petty and The Heartbreakers. Aimed at young professionals, the T.J. Martell Foundation's Bowling Bash will highlight various ways in which attendees can support the foundation.

Sean Glass, the Honorary Bowling Bash Chairman, is a modern multi-hyphenate in music and culture. He founded his company Win Music in 2013 with the signing of Duke Dumont and garnered a nomination for its first GRAMMY. As a DJ, Glass has created and helped grow some of the most popular underground events in New York, played for the largest festivals and has been a resident of New York's most respected nightclubs. Glass has produced a brand new official stage for the Heineken brand at Coachella. The New York Times has dubbed him "the soundtrack of the New York Tech community. Last year Sean found himself and his company the subject of features in the New York Times, the Wall Street Journal, Business Insider, Vice, Billboard, Next Web, LA Weekly and many more media outlets.

Guests of the New York Bowling Bash for the T.J. Martell Foundation will be greeted with team shirts, food and drink and upbeat music provided by DJ Sean Glass. The competition will produce a winning team who will take home the title and trophy from the T.J. Martell Foundation.

Participants are encouraged to gather friends, family and co-workers for the ultimate bowling team. Guests who do not participate in bowling can also attend and take their chance at winning exciting raffle items provided by music and entertainment industry friends and partners of the foundation.

WHO: The T.J. Martell Foundation

WHAT: The New York Bowling Bash

WHERE: Bowlmor Times Square, 222 West 44th Street

WHEN: Thursday, June 26, 2014 from 7:30-9:30pm

WHY: To raise funds for leukemia, cancer and AIDS research.

To purchase tickets and corporate teams or for general information go to:
<http://bowlingbash.splashthat.com/?preview>

ABOUT THE T.J. MARTELL FOUNDATION:

The T.J. Martell Foundation is the music industry's largest foundation that funds innovative medical research focused on finding cures for leukemia, cancer and AIDS. The Foundation, headquartered in New York, is a national 501(c)3 non-profit organization that was founded in 1975 by music industry executive Tony Martell and his colleagues in loving memory of his son T.J., who died of leukemia. The Foundation has provided more than \$260 million dollars for research that supports top hospitals in the United States. For more information click on the T.J. Martell Foundation go to www.tjmartell.org

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PRESS CONTACT:

Caroline Galloway

M2M PR

(440) 591-3807

caroline@m2mpr.com