

**THE T.J. MARTELL FOUNDATION HONORS ROB BECKHAM AS 2014 AMBASSADOR OF THE YEAR
FOUNDATION RAISES OVER \$50,000 FOR CANCER RESEARCH AT INAUGURAL EVENT**

Nashville, Tennessee...May 15, 2014... The T.J. Martell Foundation celebrated the career achievements of entertainment executive Rob Beckham, Co-Head of William Morris Endeavor Entertainment, on May 12th at the inaugural 2014 Ambassador of the Year Event held in Nashville. The program recognizes an individual who has risen to the top of their field through commitment, perseverance and dedication and who also serves as a mentor to the next generation of rising young executives. The event raised over \$50,000 for cancer research.

Rob Beckham is a partner at WME, the world's largest diversified talent agency and has spent nearly 25 years working in the entertainment industry. He has played a part in the success of some of the world's best known artists in country music. His client roster includes Blake Shelton, Brad Paisley, Reba, Rascal Flatts, The Band Perry, Gary Allan, Chris Young, Easton Corbin, Jerrod Niemann and many others. He is involved in numerous Nashville community organizations and projects and gives freely of his time and support to several non-profit associations.



(L to R- Comedian and Master of Ceremonies Ralphie May, Storme Warren, Tinti Moffat, Director of Strategic Development, Southern Region - T.J. Martell Foundation, honoree Rob Beckham and Laura Heatherly, CEO of the T.J. Martell Foundation)

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