



For Immediate Release:

THE T.J. MARTELL FOUNDATION HONORS SIX EXTRAORDINARY WOMEN AT THE 5th ANNUAL WOMEN OF INFLUENCE AWARDS IN NEW YORK

FOUNDATION CELEBRATES FIFTH ANNIVERSARY OF ANNUAL EVENT THAT RECOGNIZES WOMEN WHO HAVE ACHIEVED OUTSTANDING GOALS IN BUSINESS, FAMILY HOME AND HEALTH

LUNCHEON BENEFITS BREAST AND OVARIAN CANCER RESEARCH

New York, New York – (April 18, 2017) – The T.J. Martell Foundation for Leukemia, Cancer and AIDS research has announced its 2017 Women of Influence Awards which will be held Friday, May 12, 2017 at The Plaza Hotel, Grand Ballroom located at 768 5th Avenue in New York. The reception will begin at 11:30 a.m. with a luncheon and awards to follow from 12:30 p.m. to 2:00 p.m. The awards celebration will honor six outstanding women who have achieved tremendous goals in business and inspire other women around the globe to live their dreams while balancing work, family, home and health.

The 2017 Women of Influence honorees include Stephanie Latham, Director of U.S. Automotive, Facebook; Susan Lucci, Emmy Award winning actress and New York Times best-selling author; Sharon Mahn, CEO & Founder, Mahn Consulting, LLC; Anita Miller, Chief Employee Relations & Administrative Officer for MTA; Natalia Nataskin, Head of Music Operations for United Talent Agency and Ayelet Schiffman, Senior Vice President, Rhythm and Dance Promotion for Columbia Records. The event will be hosted by Tai Beauchamp, Founder of Tai Life Media, LLC. Guest Speaker will be Christine Roth, Novartis Vice President and Breast Cancer Franchise Head. The luncheon and awards presentation has become one of New York's most sought after tickets celebrating the power of women and their efforts to help find a cure. Warner Music Group is the official Reception Sponsor of the event.



(Honorees l to r: Stephanie Latham, Susan Lucci, Anita Miller, Natalia Nataskin, Sharon Mahn, Ayelet Schiffman)



(Guest Speaker Christine Roth)

“I am very excited about our fifth anniversary of the Women of Influence Awards in New York. The event has always brought together such amazing women to bond and learn about healthy living, breast cancer and ovarian cancer awareness and prevention and to celebrate women’s achievements,” said Laura Heatherly, CEO of the T.J. Martell Foundation. “Over the past five years this annual event has raised vital funds for the T.J. Martell Foundation’s cancer research programs.”



(Host Tai Beauchamp)

The 2017 Women of Influence Awards & Luncheon tickets, table sponsors and journal ads can be reviewed by going to the website’s Events Page. Ticket purchase link: tjmfwomenofinfluence.org

The Women of Influence Awards & Luncheon will begin with a reception and silent auction at 11:30 a.m. followed by a luncheon and award presentation. Honorees will be available for press interviews during the reception. Press should RSVP to the contact below for press attendance for coverage purposes.

ABOUT THE T.J. MARTELL FOUNDATION:

The T.J. Martell Foundation is the music industry’s largest foundation that funds innovative medical research focused on finding cures for leukemia, cancer and AIDS. The Foundation was founded in 1975 by music industry executive Tony Martell and his colleagues in loving memory of his son T.J., who died of leukemia. The Foundation has provided more than \$280 million dollars for research that supports eight flagship hospitals in the United States. For more information on the T.J. Martell Foundation visit www.tjmartell.org.

For more information about the T.J. Martell Foundation, please visit www.tjmartell.org, www.facebook.com/tjmartellfoundation, www.twitter.com/tjmartell, www.pinterest.com/tjmartellfndn, and www.instagram.com/tjmartellfoundation.

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