



Miley Cyrus, Selena Gomez, Brett Eldridge, Rita Ora, One Direction's Louis Tomlinson, All American Rejects, NFL's Rob Gronowski and More Stars Put Their Touches on Art Guitars to Help Raise Funds for Childhood Cancer

GuitarTown Kids to Benefit Pediatric Cancer Research at Children's Hospital Los Angeles

Los Angeles, California – August 15, 2017 – Singer/Songwriter and actress **Selena Gomez**, Country music superstar **Brett Eldredge** and New England Patriot's **Rob Gronowski** join the growing list of celebrities to lend their support and autographs to **GuitarTown Kids**, a project produced by **The T.J. Martell Foundation** for cancer research to help raise funds for childhood cancers. The project will benefit Children's Hospital Los Angeles. The **Gibson Foundation** has partnered with the T.J. Martell Foundation on the art project which brings celebrity families together to design and paint regular size guitars with a focus on kids helping kids fight cancer.



Over 30 Gibson guitars will be painted by a visual artist who interpreted ideas from the

celebrity that autographs it before it goes to auction. All of the guitars will be publicly displayed in Los Angeles and auctioned in a VIP auction event to be announced later in the year.



Celebrities lending their name and efforts to the art project include One Direction's Louis Tomlinson, Selena Gomez, Miley Cyrus, Brett Eldredge, The Revivalists, All American Rejects, Temecula Road, Shawn Hook, Grace VanderWaal, Tegan Marie, Jake Paul, Sky Katz, Issac Brown, Navia Robinson, Jason Maybaum, China Anne McClain, Ricky Garcia, Laim Attridge, Emery Kelly, R5, James Arthur, Charlie Put, Los Angeles Laker Julius Randle, American Professional Boxer Andre Ward, NFL's Rob Gronkowski and more.



ABOUT THE T.J. MARTELL FOUNDATION

The T.J. Martell Foundation is the music industry's leading foundation that funds innovative medical research focused on finding treatments and cures for cancer. The Foundation was founded in 1975 by music industry executive Tony Martell and his colleagues in loving memory of his son T.J., who died of leukemia. The Foundation has provided more than \$280 million for research at seven flagship hospitals in the United States. For more information on the T.J. Martell Foundation visit www.tjmartell.org.



PHOTO ID

Page One (top left) Rita Ora
Page One (bottom right) Brett Eldredge
Page Two (top left) Selena Gomez
Page Two (bottom right) Louis Tomlinson
Photo credit: Courtesy The T.J. Martell Foundation

For more information follow us on www.facebook.com/tjmartellfoundation, www.twitter.com/tjmartell, www.pinterest.com/tjmartellfndn, and www.instagram.com/tjmartellfoundation.

PRESS CONTACT:

Caroline Galloway
(440) 591-3807 or caroline@m2mpr.com