

For Immediate Release:

## **Montgomery Gentry Headlines 9th Annual *Country on the Beach* in Key West, Florida Benefitting the T.J. Martell Foundation**

***Three Day Exclusive Event Brings Together Country Music and Resort Living All to  
benefit Cancer Research***

Nashville, Tennessee – (July 21, 2017) - **The T.J. Martell Foundation**, Music's Promise for a Cure, has announced the 9th Annual **Country on the Beach** three day event to take place at the Reach Resort in **Key West, Florida** Sunday October 1 through Wednesday, October 4, 2017. The event, hosted by popular media personality **Storme Warren** will include concerts by some of Country Music's most popular artists, daily events, parties, a chance to hang with Country music superstars and memories made with new friends, all for the benefit of raising funds for cancer research. For tickets, go to [www.countryonthebeach.com](http://www.countryonthebeach.com).



**L to R: Eddie Montgomery, Storme Warren, Troy Gentry**

Platinum selling Country music superstars **Montgomery Gentry** will once again headline *Country on The Beach*. The duo who have fourteen Top 10 singles including five #1's which include "Something to be Proud of," "If You Ever Stop Loving Me," "Lucky Man," "Back When I knew it All," and "Roll With Me" are also CMA and ACM winners and inductees of the Grand Ole Opry. Acknowledged in 2010 by the Academy of Country Music with its Humanitarian Award, the duo also devotes much of their time and energy into making the needs of others a priority including their work with the T.J. Martell Foundation. This will mark the 7<sup>th</sup> year that Montgomery Gentry has headlined the event.

Joining Montgomery Gentry on the ticket are Country Music favorites Darryl Worley, Ray Scott, Love & Theft, Halfway To Hazard, Shelly Fairchild, and more.

*Country on the Beach* takes place at The Reach Resort, a landmark luxury resort, located in Key West, Florida. The Waldorf Astoria Resort will give guests the opportunity to escape to a refined haven and experience the gentle breezes and sunsets of the Atlantic Ocean while enjoying three full days of entertainment, great Country music and the sights and sounds of the bright colors of Key West. The Reach Resort boasts the only natural beach on the island and the hotel offers the perfect blend of soft white sand and breathtaking sunshine.

Private balconies are included with every room and guests can spend time exploring Old Town and Duval Street, lounge by the pool and stroll the sugary beaches.

To confirm your reservation and tickets to the exclusive Country on the Beach three day event for the T.J. Martell Foundation go to [www.countryonthebeach.com](http://www.countryonthebeach.com). Rooms are limited and the event is open to guests of the exclusive event only.

**ABOUT THE T.J. MARTELL FOUNDATION:**

The T.J. Martell Foundation is the music industry's leading foundation that funds innovative medical research focused on finding treatments and cures for cancer. The Foundation was founded in 1975 by music industry executive Tony Martell and his colleagues in loving memory of his son T.J., who died of leukemia. The Foundation has provided more than \$280 million dollars for research that supports seven flagship hospitals in the United States. For more information on the T.J. Martell Foundation visit [www.tjmartell.org](http://www.tjmartell.org).

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