



For Immediate Release:

MORE ROCKERS COME TOGETHER TO SUPPORT THE T.J. MARTELL FOUNDATION CELEBRITY ROCK N' BOWL TOURNAMENT

Fleetwood Mac, Maroon 5, Aerosmith, YES, Anthrax and Others Lend their Support to Charity Bowling Tournament to Wipe out Cancer

Pinz Bowling Center – Los Angeles – October 9, 2014

Los Angeles, California (September 12, 2014) – Many of the world's most iconic rockers have come together to lend their support to the **T.J. Martell Foundation's Celebrity ROCK 'N' BOWL** tournament, a fundraiser that combines the competitive sport of bowling with high energy entertainment and celebrity appearances to raise funds for cancer research. The event is chaired by **Wendy Dio**, President and Co-Founder of the **Ronnie James Dio Stand Up and Shout Cancer Fund**, who serves on The T.J. Martell Foundation Board and whose organization has raised and donated funds to the T.J. Martell's continuing efforts in cancer research. The event takes place at the Pinz Bowling Center on Thursday, October 9th, 2014 from 7:30pm-11pm, with a VIP Pre-Party from 7:00pm-8:30pm. Pinz Bowling Center is located at 12655 Ventura Blvd in Studio City.

New celebrity bowlers include rockers **Lita Ford and members of Dio Disciples Craig Goldy, Oni Logan and Rowan Robertson.**



As part of a silent auction to be held at the event rockers have joined the cause by autographing collectible bowling pins which can be bid on with all proceeds going towards research. The auction will take place on-site and then post event on charitybuzz.com. Legendary rockers joining **Aerosmith** include **Fleetwood Mac, YES, Maroon 5, Fuel, Anthrax, Ariana Grande, Hilary Duff, Wiz Khalifa and Cage the Elephant** have all lent their support by signing personalized bowling pins for the event.

Trophies for the 1st, 2nd and 3rd place teams will be awarded that evening and guests will have the opportunity to rub elbows with famous faces of the music world. In addition to Lita Ford and members of the Dio Disciples, confirmed celebrity bowlers include producer **Bob Kulick, Gonzo Sandoval and Joey Vera** (Armored Saint), **Marc Ferrari** (Cold Sweat), **Chris Broderick** (Megadeth), **Christian Martucci** and **Roy Mayorga** (Stone Sour), **Dino Cazares** (Fear Factory), comedian **Joe Barnick**, musician **Mark Boals** and others. More celebrities will be announced throughout the month. The T.J. Martell Foundation will be sponsoring families from Children's Hospital Los Angeles. The original 1986 trophy won by Niji Management at a previous tournament will also be on display at the event.

To purchase a ticket, register a team/sponsor a lane, or other sponsorship opportunities for ROCK 'N' BOWL go to support the foundation can also buy tickets to attend at the websites noted. More information is also available at www.tjmartell.org.

“We have been strong supporters of the T.J. Martell Foundation for many years helping to fund cutting-edge gastric and prostate cancer research and raising in excess of \$400,000 for the cause,” said Wendy Dio. “Tony Martell and the Foundation were very helpful to find specialized treatment for Ronnie when he was diagnosed. We are all working together to find a cure.”

Participants are encouraged to gather friends, family and co-workers for the ultimate bowling team. Guests who do not participate in bowling can also attend and take their chance at winning exciting silent auction and raffle items provided by music and entertainment industry friends and partners of the foundation.



WHO: The T.J. Martell Foundation and The Ronnie James Dio Stand Up and Shout Cancer Fund

WHAT: ROCK 'N' BOWL Celebrity Charity Bowling Tournament

WHERE: Pinz Bowling Center, 12655 Ventura Blvd, Studio City, California

WHEN: Thursday, October, 9, 2014 – 7:30-11pm / VIP Pre-Party 7:00-8:30pm

WHY: To raise funds for leukemia, cancer and AIDS research.

To purchase tickets and lanes for corporate teams or for general information go to: <http://rocknbowl.splashthat.com/?preview>

ABOUT THE T.J. MARTELL FOUNDATION:

The T.J. Martell Foundation is the music industry's largest foundation that funds innovative medical research focused on finding cures for leukemia, cancer and AIDS. The Foundation, headquartered in New York, is a national 501(c)3 non-profit organization that was founded in 1975 by music industry executive Tony Martell and his colleagues in loving memory of his son T.J., who died of leukemia. The Foundation has provided more than \$260 million dollars for research that supports top hospitals in the United States. For more information click on the T.J. Martell Foundation go to www.tjmartell.org, www.facebook.com/tjmartellfoundation, www.twitter.com/tjmartell, www.pinterest.com/tjmartellfndn

ABOUT THE RONNIE JAMES DIO STAND UP AND SHOUT CANCER FUND:

The Ronnie James Dio Stand Up and Shout Cancer Fund is a non-profit charitable fund dedicated to support cancer prevention research, raise awareness and education the public with the focus that early detection and prevention is of vital importance when dealing with the deadly disease. Formed by Wendy Dio in honor of her late husband, rock legend Ronnie James Dio, its mission and philosophy stems from allowing people to effectively plan strategies to deal with the disease early on which affords a better chance to overcome it. For more information go to www.diocancerfund.org.

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