



## **MEDIA TIP SHEET - CALL FOR RED CARPET**

### **Star-Studded T.J. Martell Foundation 41<sup>st</sup> Annual New York Honors Gala is Tomorrow, Tuesday**

**Multi-Platinum Selling Band DNCE, the Star of Jersey Boys, the Brooklyn Nets and the WBA Middleweight Pro Boxer Are Among Many to Appear at Gala**

*Tuesday, October 18, 2016 at Guastavino's New York -Red Carpet Begins at 6:00 p.m.*

**New York, New York – (October 17, 2016) – The T.J. Martell Foundation Annual New York Honors Gala** has



announced that the 2016 VMA winners for Best New Artist and multi-platinum selling band DNCE will perform at the NY Honors Gala scheduled for tomorrow, Tuesday, October 18, 2016 beginning at 6pm. Actor Vincent Piazza (The Jersey Boys), WBA Middleweight Pro Boxer Danny Jacobs and players from the Brooklyn Nets including Isaiah Whitehead and Caris LeVert are scheduled to appear along with this year's honorees Mitchell C. Benson, M.D., Herbert and Florence Irving Professor of Urology at Columbia University Medical Center, Russell Wallach, Live Nation President, Media and Sponsorships and Brett Yormark, CEO, Brooklyn Sports & Entertainment. Others scheduled to appear include New York Islanders owner Jon Ledecky, Brooklyn Nets head coach Kenny Atkinson, Brooklyn Nets General Manager Sean Marks and many

others. Red carpet begins at 6:00 p.m. on Tuesday, October 18, 2016 at Guastavino's located at 409 East 59<sup>th</sup> Street in New York.

Presenters include Dr. Ronda Bixon, MD, Record Executive Ron LaFitte, Republic Records Group President Charlie Walk, radio personality Craig Carton and Good Day New York's Roseanna Scotto. Several New York Nets players will also attend.

**WHO:** DNCE, New York Nets, Pro Boxer Danny Jacobs, actor Vincent Piazza (The Jersey Boys), Tony Martell, Caris LeVert of the Brooklyn Nets, Isaiah Whitehead of the Brooklyn Nets, Honorees and Presenters at the T.J. Martell Foundation NY Honors Gala and many more.

**WHEN:** Tuesday, October 18, 2016 beginning at 6:00 p.m.

**WHERE:** Guastavino's at 409 East 59<sup>th</sup> Street in New York

**WHAT:** The T.J. Martell Foundation's Annual New York Honors Gala for Cancer Research



**MEDIA INTERESTED IN CONFIRMING A SPOT ON THE RED CARPET SHOULD EMAIL CONTACT BELOW. MEDIA NEEDS TO BE IN PLACE BY 5:45PM**

Caroline Galloway (440) 591-3807 or [caroline@m2mpr.com](mailto:caroline@m2mpr.com)

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