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Photo A: (L to R) Laura Marano, Coco Jones, Jessica Sanchez, girl group Cimorelli, Marcus Peterzell from T.J. Martell Foundation and Megan Nicole).

Photo B: The award-winning pop duo Karmin kicked off the day with live performances of their chart topping hits.

Photo C: (L to R) VP of Programming and General Manger of Radio Disney Phil Guerini, Family Day Chairman Marcus Peterzell, COO of Red Light Management Bruce Eskowitz and Michael L. Klausman, President of CBS Studio Center and Senior Vice President of West Coast Operations and Engineering, leaders in the entertainment industry were honored for their contributions to the foundation.

MUSIC'S FINEST KARMIN, JESSICA SANCHEZ, MEGAN NICOLE & CIMORELLI COME TOGETHER TO HELP RAISE FUNDS FOR T.J. MARTELL FOUNDATION & HONORING LEADERS IN ENTERTAINMENT

THE FIFTH ANNUAL FAMILY DAY EVENT WAS HOSTED BY LAURA MARANO & COCO JONES ON THE CBS BACK LOT IN LOS ANGELES





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Los Angeles, Calif. (Nov. 12, 2013)— With nearly 500 people in attendance, the T.J. Martell Foundation hosted its 5th Annual Family Day LA in the back lot of the CBS Studio Center this past Sunday. Raising thousands of dollars for cancer, leukemia and AIDS research, the Tone Body Wash and Citibank sponsored event featured performances by Karmin, Jessica Sanchez Megan Nicole and Cimorelli. Hosted by Disney star and UNICEF Ambassador Laura Marano and Hollywood Records recording artist Coco Jones, the T.J. Martell honored leaders in the industry and longtime supporters of the foundation: Bruce Eskowitz, COO of Red Light Management, Phil Guerini, the Vice President of Programming and General Manager of Radio Disney and Michael L. Klausman, the President of CBS Studio Center and SVP of West Coast Operations and Engineering.

“Family Day is a wonderful event that brings families together to help raise funds and awareness for pediatric cancer research at Children’s Hospital Los Angeles, said Laura Heatherly, CEO of the T.J. Martell Foundation.

“We are so appreciative of our honorees, sponsors, volunteers and donors who helped make the event a wonderful success.”

Family Day has become one of the T.J. Martell Foundation’s successful fundraising events, raising over \$5 million to date. The event has attracted all-star celebrities including Cody Simpson, Train, Jason Mraz, Ariana Grande, the Jonas Brothers, Dick Van Dyke, Lisa Vanderpump, Mario Lopez and many more.

For more information on The T.J. Martell Foundation, please go to www.tjmartell.org.

About The T.J. Martell Foundation:

Founded in 1975 by music industry executive, Tony Martell, the T.J. Martell Foundation is the music industry's largest foundation that funds innovative medical research focused on finding cures for leukemia, cancer & AIDS; it has provided over \$250 million over the past thirty-eight years. The Foundation funds early-stage research projects at twelve top research hospitals across the nation.

Media Contact:

Christina Garvin
Sundari PR

Christina@Sundaripr.com

805.229.1612

Kristin Loretta
Ketchum

Kristin.Loretta@Ketchum.com