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T.J. MARTELL FOUNDATION ANNOUNCES 2012 BOARD OF DIRECTORS

Supporters Include Executives in the Fields of Music, Entertainment, Law, Finance, Publishing and Travel

New York, NY – (February 7, 2012) – The T.J. Martell Foundation’s Founder and Chairman, Tony Martell, is pleased to announce the Foundation’s 2012 national Board of Directors. Leaders in the fields of music, entertainment, law, finance, publishing, and travel were elected and kicked off the New Year with the focus of expanding the Foundation into new markets including fundraising opportunities in the area of sports, social media and cause marketing.

Eleven new members were elected for the thirty member board. Most had already been involved with the Foundation including **Joel Katz, Chairman, Global Media and Entertainment Practice/Co-Managing Shareholder, Emeritus of Greenberg Traurig** who was instrumental in starting the Foundation’s signature Best Cellars wine dinner in Atlanta. **Tom Corson, President & Chief Operating Officer, RCA Music Group** and **Bruce Gearhart, President, Bacchus Importers Ltd.**, are Co-Chairmen of the Annual World Tour of Wine Dinner in New York. **Rick Krim, Executive VP, Talent & Music Programming at VH1, Daniel Glass, CEO/Founder of Glassnote Entertainment Group** and **Glenn Nordlinger, Founder of The Nordlinger Group - Total Entertainment Asset Management Service LLC** helped to execute some of the most successful Family Days in the non-profit’s history.

Marcie Allen, President of MAC Presents and **Dennis Lord, Executive Vice President of SESAC** were previously on the T.J. Martell Foundation’s Southern Region Board of Directors. **Lisa Ryan Howard, Publisher of Billboard Magazine** and **Julie Talbot, President, Content and Affiliate Relations, for Premiere Radio Networks** have been helpful in increasing the Foundation’s media exposure. **Charlie Feldman, Vice President of Writer Publisher Relations for BMI New York** has been a long supporter of the Foundation’s annual New York Honors Gala and other programs.

“The Foundation’s Board of Directors are committed to developing new ideas for fundraising that will lead to funding some of the brightest minds in cancer and AIDS research,” said Ron Hartenbaum, President of the Foundation’s Board of Directors. “We have new opportunities already this year starting with the Music for Champions concert on March 19th at Hard Rock Live in Orlando to kick-off the Arnold Palmer Invitational presented by MasterCard. The funds raised at the concert will support pediatric cancer research at the Arnold Palmer Hospital for Children.”

Ron Hartenbaum, President of WYD Media Management remains as President. Mike Brzostowski, United Airlines Regional Sales Director, continues his term as Executive Vice President. Paul LiCalsi of Mitchell Silberberg & Knupp, continues his term as Vice Chairman. Mr. Andy Tavel, Founder of Tavel and Associates, P.C., continues his term as Secretary. David Satler, Managing Director, Head of Human Resources, Wealth Management Americas for UBS, continues his term as Treasurer.

The T.J. Martell Foundation’s Board of Directors meets quarterly each year to strategize and lead the Foundation’s fundraising efforts.

For more information and for the full list of Directors, please contact the T.J. Martell Foundation at (646) 841-1394 or visit www.TJMartellFoundation.org. Join us on www.Facebook.com and www.twitter.com.

ABOUT THE T.J. MARTELL FOUNDATION

The T.J. Martell Foundation for Leukemia, Cancer and AIDS Research was founded in 1975 by music industry executive Tony Martell and his colleagues in loving memory of his son, T.J., who died of leukemia. It is the music industry's largest foundation that funds innovative medical research focused on finding cures for cancer and AIDS. The Foundation has provided over \$250 million dollars for research. Research hospitals funded by the foundation include T.J. Martell Memorial Laboratories at Mt. Sinai Medical Center, Harvard School of Public Health, MD Anderson Cancer Center, Children's Hospital Los Angeles, Vanderbilt-Ingram Cancer Center, Memorial Sloan-Kettering Cancer Center, Columbia-Presbyterian Cancer Center, Massachusetts General Cancer Center, The Mayo Clinic, Winship Cancer Institute at Emory University and Arnold Palmer Medical Center.