

FOR IMMEDIATE RELEASE

**PLATINUM-SELLING DUO RSO, FEATURING RICHIE SAMBORA & ORIANTHI,
ADDED TO T.J. MARTELL'S SPIRIT OF EXCELLENCE DINNER AT LUXE HOTEL
ON OCTOBER 2, 2017**

LOS ANGELES (Sept. 29, 2017) – The T.J. Martell Foundation is proud to announce that RSO (featuring platinum-selling singer-songwriters and world-class guitarists Richie Sambora and Orianthi) has been added to the lineup for the SOLD OUT Los Angeles Family Day's Spirit of Excellence Dinner. The annual dinner will take place at the LUXE Hotel on Sunset. RSO joins Grammy nominated artist Andy Grammer who will be headlining the event. iHeart Radio personalities Lisa Foxx and Clarence Barnes will serve as hosts of the evening festivities.

In addition to musical performances the evening will include a live and silent auction featuring items such as a Tuscan vacation for 4, Bordeaux Wine package for 2, AMA & ESPY Award Show tickets just to name a few. Other auction items include concert packages, music memorabilia and golf and luxury travel packages. One of the highlights of the evening is the reveal of the T.J Martell Foundation GuitarTown Kids guitars that will be auctioned off to fund pediatric cancer research at Children's Hospital of Los Angeles later this month on Charitybuzz.

Various influencers will be honored throughout the evening including Greg Thompson, President of Maverick, Amy Howe, COO of Ticketmaster and her family and Dr. Robert Seeger, Principle Investigator, Cancer Research Program Director, Cancer Research Program 1989-2017, at Children's Hospital Los Angeles.

"We are looking forward to celebrating and paying tribute to some very special and influential leaders in the entertainment industry and medical community," says Laura Heatherly, CEO of T.J. Martell Foundation. "While Amy Howe, Greg Thompson and Dr. Robert Seeger have different backgrounds in their professions, they have one thing in common – the quest to help T.J. Martell Foundation save lives. To top off the night, we are thrilled to welcome Richie Sambora, Orianthi and Andy Grammer who will rock the Luxe on Monday night."

The Spirit of Excellence Dinner is part of L.A. Family Day, an daytime outdoor concert held at The Grove on Saturday, Oct. 7. Presented by CITI, The Grove, GuitarTown Kids and Gibson Foundation, attendees can enjoy live performances by Jordan Fisher, Sofia Carson and In Real Life. Various members of the entertainment community will be at attendance including the Foundation's co-chairs Ken Bunt, President of Disney Music Group and David Schachter, Vice President of UBS Financial Services, Inc.

To purchase tickets to LA Family Day visit www.LAFamilyDay.org. To watch a highlight video of the 2016 LA Family Day event [click here](#).

American rock icon, Songwriters Hall of Famer, and founding member of multi-platinum, Grammy-winning band Bon Jovi, Sambora (who has sold over 130 million albums worldwide and has co-written over 20 Top 40 hits and 11 Top 10 hits) and Australian guitar virtuoso Orianthi (who has shared stages with the likes of Michael Jackson, Santana, Prince, ZZ Top

and was the first female member of Alice Cooper's band) have both written chart-busting singles, toured the globe extensively, collaborated with superstar artists, and released three solo albums each. Their new collaboration, RSO, sees Sambora and Orianthi teaming up as a duo for a genre-spanning musical project encompassing elements of rock, blues, pop, R&B and country. RSO's new EP *Rise* is out now, a collection of songs with catchy melodies and uplifting lyrics that are meant to bring people together, empower them, and making them feel good. The harmonious blend of Sambora and Orianthi's voices and guitars are front and center, putting a fresh spin on male-female duets. RSO displays the combustible chemistry that Sambora and Orianthi have both onstage and off. For more on RSO, visit www.RSOOfficial.com.

For more information on T.J. Martell Foundation and L.A. Family Day, visit www.tjmartell.org.

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About T.J. Martell Foundation:

The T.J. Martell Foundation is the music industry's leading foundation dedicated to funding innovative medical research focused on finding treatments and cures for cancer. The Foundation was founded in 1975 by music industry executive Tony Martell and his colleagues in loving memory of his son T.J., who died of leukemia. The Foundation has provided more than \$280 million for research at seven flagship hospitals in the United States. For more information on the T.J. Martell Foundation visit www.tjmartell.org.

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