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PRESS CONTACT:

Caroline Galloway
M2M PR
(440) 591-3807
caroline@m2mpr.com

RCA RECORDS' TOM CORSON TO BE HONORED AT T.J. MARTELL FOUNDATION'S 15TH ANNUAL FAMILY DAY

Global Hit Maker Pitbull Set to Perform with Platinum-Selling Singer and Actress Hilary Duff to Host at Family Day Event on September 28, 2014 in NYC

New York, NY – (August 5, 2014) – The T.J. Martell Foundation is proud to announce that it will celebrate its 15th Annual *Family Day* on Sunday, September 28th, 2014 at Hammerstein Ballroom in New York City. This year's *Family Day* will honor RCA Records President and COO, Tom Corson, and his family for their outstanding support of the organization over the years.

Global superstar and philanthropist Pitbull will perform live at the event and receive The T.J. Martell Foundation's Family Day Artist Achievement Award. TV/Film star and multi-platinum recording artist Hilary Duff who recently signed to RCA will round out the line-up as the event's guest host. Joining Pitbull and Hilary Duff will be rising stars and Island recording artists' Timeflies who have recently topped the iTunes pop album chart. Additional guests and performers are expected to be announced shortly.

Family Day is one of the music industry's signature events providing a spectacular day full of fun games, food and carnival activities to raise money for cancer and AIDS research, including a special grant for ovarian cancer research this year. Having steadily grown into one of the Martell Foundation's most successful events, Family Day has raised over \$5 million for Martell-funded research at top hospitals across the country. Last year's sold out *Family Day* event featured superstars Ed Sheeran and Jason Mraz with performances by singing sensations Austin Mahone, Emblem 3 and Greyson Chance.

Tom Corson noted, "I am truly honored by this great recognition from the T.J. Martell Foundation. I have always supported their cutting-edge research programs at the Martell-funded hospitals and I hope to help make this 15th anniversary event a huge success."

According to Marcus Peterzell, *Family Day* Chairman and Ketchum's EVP of Entertainment, "Tom has always been a huge supporter of Martell's programs. The music ties he has forged over the years at Sony will ensure that this year's anniversary will break all of our records."

Citi® cardmembers will have exclusive access to purchase tickets for *Family Day* before the general public in a presale beginning **Tuesday, August 5th at 10:00 am** through **Friday, August 10 at 10:00 pm local time** through Citi's Private Pass® Program. For complete details on presale and preferred tickets for Citi cardmembers, visit www.citiprivatepass.com.

The general on-sale date will be **Friday, August 8th at 10:00pm** where fans can purchase tickets and meet and greet packages; please visit www.tjmartell.org or call the Foundation at (646) 841-1394 for more information.

Join us on <https://www.facebook.com/> and <https://twitter.com/> for updates regarding *Family Day*.

ABOUT THE T.J. MARTELL FOUNDATION

The T.J. Martell Foundation is the music industry's largest foundation that funds innovative medical research focused on finding cures for leukemia, cancer and AIDS. The Foundation, headquartered in New York, is a national 501(c)3 non-profit organization that was founded in 1975 by music industry executive Tony Martell and his colleagues in loving memory of his son T.J., who died of leukemia. The Foundation has provided more than \$260 million dollars for research that supports top hospitals in the United States. For more information click on the T.J. Martell Foundation, please visit www.tjmartell.org.

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About RCA Records

RCA Records is a Division of Sony Music Entertainment. RCA includes a diverse roster of internationally renowned artists representing all genres of music including Justin Timberlake, P!nk, Alicia Keys, Britney Spears, Miley Cyrus, Foo Fighters, Kelly Clarkson, Usher, Kings Of Leon, Pitbull, Hilary Duff, Chris Brown, Christina Aguilera, Dave Matthews Band, Shakira, Kesha, R. Kelly, Jamie Foxx, Jennifer Hudson, D'Angelo, Daughtry, Fantasia, Monica, Buddy Guy, Three Days Grace, Tool, Santana, Kirk Franklin, and Fred Hammond, among others; critically acclaimed and chart topping artists including Miguel, Ray LaMontagne, A\$AP Rocky, Anthony Hamilton, Sia, Marsha Ambrosius, Gavin DeGraw, Walk The Moon, and Cage The Elephant; burgeoning artists Bleachers, Betty Who, Mali Music, Brooke Candy, Kodaline, MØ, Kid Ink, Mikky Ekko, Elle Varner, Neon Jungle, Tom Odell, Becky G, Elle King, Pentatonix and many more.