

FOR IMMEDIATE RELEASE

**Sofia Carson, Hollywood/Republic Records Recording Artist & Star of
“Descendants” to Headline
T.J. Martell Foundation’s 8th Annual Los Angeles Family Day
at The Grove on Saturday, October 7, 2017**

**Event to Include the Spirit of Excellence Awards Dinner at The Luxe Hotel Sunset
on Monday, October 2, 2017 featuring Grammy Nominated Artist Andy Grammer**

Tickets & Sponsorships Available For Purchase



LOS ANGELES (Aug. 22, 2017) -- The T.J. Martell Foundation is announcing today that Hollywood/Republic Records recording artist and Disney Channel star, Sofia Carson, will headline the organization’s 8th Annual Family Day Celebration in Los Angeles at The Grove on Saturday, October 7, 2017 from 12p.m. - 4p.m. PT. Families can enjoy fantastic food, a live auction, live music, games, prizes and other carnival activities while raising funds for cancer research. Tickets and sponsorship packages are available now and can be purchased at: <https://donate.tjmartell.org/los-angeles/events/los-angeles-family-day-2017/e135957>.

L.A. Family Day will kick off with the Spirit of Excellence Awards Dinner on Monday, October 2 at the Luxe Hotel -Sunset, and presented by Live Nation. The evening event will include an elegant dinner, silent auction, a live performance by Grammy Nominated Artist Andy Grammer, best known for his hits "Fresh Eyes" and "Honey I'm Good", and the reveal of the T.J Martell Foundation GuitarTown Kids guitars that will be auctioned off to fund pediatric cancer research at Children's Hospital of Los Angeles. **CITI® cardmembers** will have exclusive access to purchase tickets for *Family Day and Spirit of Excellence* starting September 5th. For complete details on presale and preferred tickets for CITI cardmembers, visit www.citiprivatepass.com. General admission and sponsorship tickets can be purchased at <https://donate.tjmartell.org/los-angeles/events/los-angeles-family-days-spirit-excellence-dinner/e135442>

L.A. Family Day is presented by CITI, The Grove, GuitarTown Kids and Gibson Foundation. The honorees for L.A. Family Day include Greg Thompson, President of Maverick, Amy Howe, COO of Ticketmaster and her family and Dr. Robert Seeger, Principle Investigator, Cancer Research Program Director, Cancer Research Program 1989-2017, at Children's Hospital Los Angeles. In addition to the honorees and sponsors, the Foundation's co-chairs Ken Bunt, President of Disney Music Group and David Schachter, Vice President of UBS Wealth Management will also be in attendance.

Multi-hyphenate Sofia Carson is set to release her new single, "Ins And Outs," this Friday. The combined views of her first two singles, "Love Is The Name" and "Back To Beautiful" are over 100 million. Carson has starred in five movies, including her most recent role as Evie in the Disney Channel original movie "Descendants 2." The soundtracks for the Descendants franchise have yielded two top 5 albums as well as over 200 million views of official music videos. Carson has hosted several high-profile events, including "The Oscars: All Access," "Radio Disney Music Awards," ABC & Disney Channel Holiday Specials, and the upcoming Arthur Ashe Kids Day." Carson is a fashion icon, and has appeared on several best-dressed lists, including *Vanity Fair*, *Harper's Bazaar* and *Los Angeles Times*."

Multi-platinum selling pop artist Andy Grammer is all about inspiring and empowering the world by communicating his truths through his music. The first male pop star in a decade since John Mayer to reach the Top 10 at Adult Pop Radio on his first two singles, Grammer has taken the music world by storm with a succession of anthemic pop hits, 6 of which are certified gold or better. His debut album featured the platinum singles "Keep Your Head Up" and "Fine By Me." Andy's second album, *Magazines or Novels*, featured the triple platinum infectious smash hit "Honey, I'm Good," which was one of the best-selling songs of 2015, and the certified gold anthem "Good To Be Alive (Hallelujah)." His brand new single "Give Love" is the follow up to the certified platinum streaming phenomenon "Fresh Eyes" with over 250 million streams.

More musical acts will be announced in the near future. For more information on T.J. Martell Foundation and L.A. Family Day, visit www.tjmartell.org.

Stay Connected with T.J. Martell Foundation: www.facebook.com/tjmartellfoundation
www.twitter.com/tjmartell
www.pinterest.com/tjmartellfndn
www.instagram.com/tjmartellfoundation

###

About T.J. Martell Foundation:

The T.J. Martell Foundation is the music industry's leading foundation dedicated to funding innovative medical research focused on finding treatments and cures for cancer. The Foundation was founded in 1975 by music industry executive Tony Martell and his colleagues in loving memory of his son T.J., who died of leukemia. The Foundation has provided more than \$280 million for research at seven flagship hospitals in the United States. For more information on the T.J. Martell Foundation visit www.tjmartell.org.

Media Contact:

Christina Garvin

Sundari PR

805.229.1612

Christina@sundaripr.com