

T.J. Martell Foundation

Music's Promise for Curing Cancer



STAR STUDED T.J. MARTELL FOUNDATION'S 42ND NEW YORK HONORS GALA FUNDS CANCER RESEARCH

The Music Industry's Largest Foundation Focused on Saving Lives of Those Affected by Cancer
Honored Three Outstanding Music Industry Leaders on Tuesday in New York

New York, New York – (October 20, 2017) – On Tuesday October 17, 2017, **The T.J. Martell Foundation for Cancer Research** held its 42nd annual New York Honors Gala at Gaustavino's. The star-studded event included a host of music stars, industry executives, enthusiastic supporters and medical experts who all work to bring awareness and funding to the Foundation's mission.



(photo left: DJ Khaled hosted the T.J. Martell Foundation 42nd NY Honors Gala)

Mega-producer DJ Khaled helped host the event with performances by Bill Murray, Jan Vogler & Friends, Kane Brown, Matthew Ramsey and Elle King. Country music superstar Garth Brooks surprised the crowd when he entered the stage from the back to present Amazon Music's Steve Boom with the Music Innovation Award. Two other honorees, Sarah Stennett, CEO & Co-Founder of First Access Entertainment was presented the Spirit of Music Award by model Winnie Harlow and Julie Swidler, Executive Vice President, Business Affairs & General Counsel of Sony Music Entertainment was presented the Lifetime Music Industry Award by Clive Davis.

(photo right: Garth Brooks speaks before presenting Steve Boom with the Music Innovation Award).





Joel Katz, Chairman of The T.J. Martell Foundation Board and Chairman of Greenberg Traurig's global entertainment and media practice spoke about the Foundation and remembered Tony Martell, founder of the Foundation, who passed last November.

(Joel Katz speaks to the crowd at the NY Honors Gala)

The T.J. Martell Foundation is the music industry's leading foundation that funds innovative medical research focused on finding treatments and cures for cancer. The foundation was founded in 1975 by music industry executive and his colleagues in loving memory of his son T.J., who died of leukemia. The Foundation has provided more than \$280 million dollars for research that supports seven flagship hospitals in the United States.



(l to r, Honoree Steve Boom with his wife Lisa at the T.J. Martell Foundation 42nd Honors Gala held in New York on Tuesday, October 17, 2017. Boom received the Music Innovation Award and is the Vice President of Amazon Music.)



(l to r: Doug Morris, Honoree Sarah Stennett, Joel Katz, Honoree Julie Swidler)



(Honoree Sarah Stennett, CEO & Co-Founder of Access Entertainment Group poses with presenter model Winnie Harlow at the T.J. Martell Foundation 42nd NY Honors Gala held Tuesday, October 17, 2017 at Gaustavino's in New York)



(l to r, Clive Davis poses with honoree Julie Swidler, Executive Vice President Business Affairs & General Counsel, Sony Music at the T.J. Martell Foundation 42nd Honors Gala held Tuesday, October 17, 2017)



(Honoree Julie Swidler is joined by Sony's Peter Edge (left), Doug Morris (center right) and Tom Corson (right) at the T.J. Martell Foundation NY Honors Gala red carpet



(l to r: Matthew Ramsey, Winnie Harlow, Kane Brown on the red carpet at The T.J. Martell Foundation's 42nd NY Honors Gala)



(Bill Murray, Jan Vogler & Friends perform at the T.J. Martell Foundation 42nd New York Honors Gala on Tuesday, October 17, 2017)

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PRESS CONTACT:

Caroline Galloway
(440) 591-3807
caroline@m2mpr.com