



FOR IMMEDIATE RELEASE:

## **STEPHANIE LATHAM, DIRECTOR U.S. AUTOMOTIVE FACEBOOK TO BE HONORED AT THE 2017 WOMEN OF INFLUENCE AWARDS IN NEW YORK**

**Latham Will Join Five Other Outstanding Women at Event to Benefit Breast and Ovarian Cancer Research**

**New York, New York – May 2, 2017** – The T.J. Martell Foundation for Leukemia, Cancer and AIDs research will honor **Stephanie Latham, Director U.S. Facebook Automotive**, at this year's **“Women of Influence” Awards** to be held at The Plaza Hotel, Grand Ballroom on



Friday, May 12, 2017 beginning at 11:30 a.m. The awards celebration honors six outstanding women who have achieved tremendous goals in both in their business and personal life and will benefit Ovarian and Breast cancer research. Stephanie Latham will join five other exceptional women in accepting their awards at the 5<sup>th</sup> annual event and will be available for press interviews at the reception.

Stephanie joined Facebook in 2011 and currently leads Facebook’s US Automotive team, working closely with Marketers and Agencies to develop solutions across platforms that build brand awareness, strengthen consideration and ultimately sell more vehicles. Prior to her role on the

Automotive team, Stephanie held leadership positions on Facebook’s Retail, Financial Services and Restaurants Teams.

Before Facebook, Stephanie spent 10 years on the creative agency side of the business. Stephanie was the Executive Director of Account Service at the Barbarian Group, managing the GE, CNN and Google accounts. She also spent several years at Ogilvy & Mather, supporting the Unilever and Kraft Foods businesses.

Stephanie received her MBA from New York University’s Stern School of Business and a BA from the University of Virginia. Though an East Coaster at heart, Stephanie currently resides in Northern California with her husband and two year old daughter. She is a breast cancer survivor and passionate supporter of the cause.

The 2017 Women of Influence Awards & Luncheon tickets can be obtained by going to the website's Events Page. Ticket purchase link at [tjmfwomenofinfluence.org](http://tjmfwomenofinfluence.org)

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