

T.J. Martell Foundation

Music's Promise for Curing Cancer



For Immediate Release:

THE T.J. MARTELL FOUNDATION ANNOUNCES 2ND ANNUAL MARTELL IN MIAMI CHARITY LUNCHEON HONORING JESÚS LÓPEZ AND EDWARD WALSON

EMILIO ESTEFAN TO PRESENT AWARDS

IN PARTNERSHIP WITH NATPE



Miami, Florida – (January 2, 2018) – The T.J. Martell Foundation for Cancer



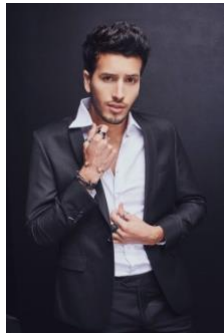
Research has announced *Martell in Miami* charity luncheon to be held January 18, 2018 at Eden Roc's Pompeii Ballroom in Miami Beach, Florida. For the second year in a row, the Foundation will partner with NATPE for this exclusive luncheon fundraiser to benefit "Music's Promise for a Cure."

Martell in Miami will honor **Edward Walson**, Owner of The Royal Blues Hotel and **Jesús López**, Chairman and CEO of Universal Music Latin America & Iberian Peninsula. (Jesús López-Spirit of Music Award & Edward Walson-Humanitarian Award). Grammy Award winning musician, producer and Latin music business icon, **Emilio Estefan** will present the awards to the honorees. WSVN anchor **Belkys Nerey** will host the highly anticipated event. Latin recording artists David Bisbal and Sebastián Yatra will be performing.



Jesús López heads Universal Music's Latin operations worldwide and was featured in Billboard's Power 100 in 2017. He had a triumphant 2017 in which Luis Fonsi and Daddy Yankee's hit "Despacito" became the longest running No.1 on the Hot 100 list and most streamed song of all time. Under Lopez's direction, Universal Music Latin has become the total market-share leader in the United States.

Edward Walson is the owner of Service Electric Broadband Cable TV of New Jersey, an Emmy Award winning television producer and owner of the Royal Blues Hotel in Deerfield Beach, Florida. Walson is the son of the man credited with inventing the cable television industry. He is an active Hollywood producer of independent films with numerous credits to his name. He is also a Broadway producer who produced the Broadway musical, “Bullets Over Broadway,” based on Woody Allen’s film of the same name. In 2018, Walson’s Broadway productions will include “Moulin Rouge,” “Pretty Woman” and “King Kong.”



Martell in Miami is sponsored by Royal Blues Hotel, The Latin Recording Academy, The Gloria Estefan Foundation, Miami Fashion Week, and Live Famously. For tickets and sponsorship opportunities visit www.martellinmiami.org or call 646-841-1394.

The Martell in Miami Committee includes Gabriel Abaroa, Frank Amadeo, Leila Cobo, Nicole Covar, Alejandro Duque, Melissa Exposito, Lourdes Fernandez-Velasco, Jorge Pepe Ferradas, Luis Fonsi, Bruno Del Granado, Debbie Gaelen, Juanes, Angel Kaminsky, James R. Kelly III, Ruben Leyva, Julian Linares, Alexandra Lioutikoff, Laura McManus Mesia, Allan Mesia, Marya Meyer, Lori Meyers, Erica J. Moriera, Esq., Betsy Perez, Jorge Percovich, Ruben Rodriguez, Alejandro Sanz, Andy Tavel and Mariette Warner.

ABOUT THE T.J. MARTELL FOUNDATION

The T.J. Martell Foundation is the music industry’s leading foundation that funds innovative medical research focused on finding treatments and cures for cancer. The foundation was founded in 1975 by music industry executive and his colleagues in loving memory of his son T.J., who died of leukemia. The Foundation has provided more than \$280 million dollars for research that supports seven flagship hospitals in the United States. For more information visit www.tjmartell.org, www.facebook.com/tjmartellfoundation, www.twitter.com/tjmartell, www.pinterest.com/tjmartellfndn, www.instagram.com/tjmartellfoundation

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PHOTO ID

Top right: Emilio Estefan
1st page center left: Jesús López
1st page bottom right: Edward Walson
Second page top right: David Bisbal
Second page bottom left: Sebastián Yatra