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***T.J. MARTELL FOUNDATION ANNOUNCES ITS
FIFTH ANNUAL FAMILY DAY LOS ANGELES ON
NOVEMBER 10, ON CBS LOT TO RAISE FUNDS FOR
LEUKEMIA, CANCER AND AIDS RESEARCH***

***HONOREES INCLUDE COO OF RED LIGHT
MANAGEMENT, BRUCE ESKOWITZ,
VP OF PROGRAMMING AND GENERAL MANAGER OF
RADIO DISNEY, PHIL GUERINI & PRESIDENT OF CBS
STUDIO CENTER AND SENIOR VICE PRESIDENT OF
WEST COAST OPERATIONS AND ENGINEERING,
MICHAEL L. KLAUSMAN***

Los Angeles, Calif. (Sept. 12, 2013)— The T.J. Martell Foundation is bringing back its popular Family Day for the fifth year in a row at the famous CBS Studio Center Back lot in Studio City on Sunday, Nov. 10th from 12p.m. to 4p.m. This year, the non-profit organization will honor Bruce Eskowitz, COO of Red Light Management, Phil Guerini, the Vice President of Programming and General Manager of Radio Disney and Michael L. Klausman, the President of CBS Studio Center and SVP of West Coast Operations and Engineering. The Foundation guarantees a day of fun-filled festivities in effort to raise funds for leukemia, cancer and AIDS research.

This year, the excitement begins with a 3K Fun Walk through the fantastic CBS Studio Center lot, giving participants a sneak peek into where a multitude of hit

shows are filmed. The walk will feature cheerleaders, fun music, and treats along the route.

In addition to the Fun Walk, the non-stop family entertainment will include live musical performances, great food, a video game truck, bounce houses and inflatable rides, a rock wall, petting zoo, balloon and caricature artists and other carnival games.

Last year, Family Day drew the largest crowd to date, with over 600 attendees and raised over \$310,000. The event has attracted all-star celebrities including a performance by Cody Simpson and appearances by Dick Van Dyke, Mario Lopez (*Extra*) Lisa Vanderpump (*The Real Housewives of Beverly Hills*), Raini Rodriguez (*Austin & Ally*), Rico Rodriguez (*Modern Family*) and more. Created in 1998 as a way to bring parents and their children together for an afternoon of fun, Family Day is now celebrated in all of the T.J. Martell Foundation locations: Los Angeles, New York and Nashville. It is one of the organization's most successful annual events as fundraising efforts have exceeded \$5 million since its inception.

Family Day Tickets (four tickets) are available for \$200; Adult tickets \$85; Child \$35 (children under three years of age are free).

To purchase tickets or for more information on The T.J. Martell Foundation's Fifth Annual Family Day, please go to www.tjmartell.org or call 310.449.7627.

About The T.J. Martell Foundation:

Founded in 1975 by music industry executive, Tony Martell, the T.J. Martell Foundation is the music industry's largest foundation that funds innovative medical research focused on finding cures for leukemia, cancer & AIDS; it has provided over \$250 million over the past thirty-seven years. The Foundation funds early-stage research projects at eleven excellent institutions across the nation. This research is aimed at developing more effective clinical treatments for patients which otherwise might not be funded.

About Phil Guerini:

Phil Guerini serves as Vice President, Programming and General Manager, Radio Disney, the No. 1 radio network for kids, tweens and families. He oversees all aspects of Radio Disney programming as well as the strategic direction and daily management of the network. Prior to joining Radio Disney in 2008, Guerini was Executive Director, Broadcast and Strategic Marketing, Walt Disney Records, where he worked on several chart-topping releases including soundtracks for "High School Musical," "High School Musical 2," "Hannah Montana" and "The Cheetah Girls."

About Michael L. Klausman:

From a start in 1971 as a page, working on iconic shows like The Mary Tyler Moore Show and All in the Family, Michael L. Klausman has moved up the ranks at CBS to eventually become President of CBS Studio Center and Senior Vice President of West Coast Operations and Engineering. Mike is a California native, married over forty

years to Beckie with five children and seven grand-children. An avid fisherman who also holds a Black Belt in Tae Kwon Do.

Mike sits on several local boards and is a vital part of the Studio City Community. Mike has provided support and assistance for a variety of neighborhood projects and organizations; and is a very in-demand public speaker. In 2001, he was voted as one of the top 25 Business Leaders by the San Fernando Valley Business Journal. In 2002, Mike and his wife, Beckie, received the Guardian Angel Award by Child SHARE for their work with foster children.

About Bruce Eskowitz:

Bruce is the COO of Red Light Management, a multi-faceted privately owned artist management company. Founded in Charlottesville, VA in 1990 by Coran Capshaw, the company has grown into one of the leading and most innovative businesses in the music industry. In addition to overseeing all of RLM's management activities, Bruce also manages an impressive lineup of artists, including Lionel Richie, Steve Angello, Natasha Bedingfield, and Herbie Hancock. Prior to joining Red Light in 2009, Bruce served as CEO of North American Music for Live Nation where he was responsible for the acquisition of the House of Blues Clubs and all other aspects of the company's U.S. music businesses, including overseeing all venues (including Jones Beach, The Fillmore Clubs, Wembley Arena and many others), touring (including Destiny's Child, Aerosmith, and others), Merchandise (including the acquisition of merchandise companies) and sponsorship (overseeing our relationships with such companies as American Express, Budweiser, Ford and many others). Prior to his role as CEO, Bruce held numerous positions at Live Nation and its previous companies including Clear Channel Entertainment, SFX and Pace Entertainment.

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