

For Immediate Release:

Nashville, Tennessee – June 19, 2017 - It is with great sadness that the T.J. Martell Foundation announces the passing of longtime music industry executive Bob Heatherly and husband of the



Foundation's CEO, Laura Heatherly. A well-known personality in the music industry, Bob's contagious personality and big smile was effortless. He left his mark on the country music industry and led the way for various artists who would later become household names. His career included positions at Columbia Records and as Vice President, Sales & Promotion for Atlantic Records, Nashville before joining Country Music icon Charley Pride in launching Music City Records. He served as President & CEO of Music City Records before retiring. Heatherly was often found by the side of his wife Laura as she tirelessly led the efforts for the T.J. Martell Foundation's ground breaking cancer research and patient treatments. Bob Heatherly is a native of Newport, Arkansas but called Nashville his home for over 40 years. He is survived by his wife Laura and another love of his life, their dog Macy Gray. Plans for a family service in Arkansas at Jackson Funeral Home have been

confirmed. A celebration of life service will be scheduled in Nashville at a later date and will be announced.

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