



FOR IMMEDIATE RELEASE:

UNITED TALENT AGENCY'S HEAD OF US MUSIC OPERATIONS, NATALIA NASTASKIN TO BE HONORED AT THE 2017 WOMEN OF INFLUENCE AWARDS IN NEW YORK ON FRIDAY, MAY 12, 2017

Nastaskin Will Join Five Other Outstanding Women at Event to Benefit Breast and Ovarian Cancer Research

New York, New York – May 3, 2017 – The T.J. Martell Foundation for Leukemia, Cancer and AIDs research will honor United Talent Agency's Head of U.S. Music Operations, Natalia Nastaskin at the Women of Influence Awards to be held at the Plaza Hotel, Grand Ballroom on Friday, May 12, 2017 beginning at 11:30 a.m. The awards celebration honors six outstanding women who have achieved tremendous goals in both in their business and personal life and benefits Ovarian and Breast cancer research. Natalia will join five other exceptional women in accepting their awards at the 5th annual event and will be available for press interviews at the reception.



Natalia founded her eponymous New York City entertainment law practice, straight out of law school – a maneuver, she has since said, that is not for everyone. Her tenacity, resilience and diligent work ethic led to her developing a client roster which over a period of 16 years included songwriters, producers, independent record companies, music publishers, record distributors and a wide array of recording artists. In 2005, she took on the representation of The Agency Group, then the world's largest independent music booking agency. In 2013, she took the leap out of private practice and became The Agency Group's US CEO and General Counsel.

Expansion, enhancement and diversification of the services the agency offered to its clients was Natalia's platform as CEO of The Agency Group and it was the pivotal force behind the company's acquisitions and active expansion into new areas during her tenure. She led the acquisitions of the Bobby Roberts Agency and Bond Music Group, and forged groundbreaking alliances for the agency with companies like Bandsintown, PledgeMusic, and Modern Works Music Group, all with an eye towards super-serving the agency's clients. Her ultimate vision of full-service client representation was realized with the acquisition of The Agency Group by United Talent Agency in August, 2015.

In her role as Head of US Music Operations at United Talent Agency, an industry-leading powerhouse offering an unparalleled spectrum of services for artists across all media and entertainment platforms, Natalia is responsible for strategic development, talent recruitment and expansion of the music group.

Recognized as a power player in the industry, Natalia made Billboard's Women in Music list in 2014, 2015 and 2016, Billboard's Power 100 list in 2015, 2016 and 2017, Variety's 2015 and 2016 Women's Impact lists and serves on MIDEM's Advisory Board.

Natalia has been actively involved with fundraising efforts for the Dubin Breast Center at Mount Sinai Hospital, the Russian Children's Welfare Society and the SPCA of Westchester. She is married and lives with her husband on Central Park South in Manhattan.

The 2017 Women of Influence Awards & Luncheon tickets can be obtained by going to the website's Events Page. Ticket purchase link at tjmfwomenofinfluence.org

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