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T.J. MARTELL FOUNDATION'S 15TH ANNUAL **FAMILY DAY**

**BLEACHERS, US THE DUO AND BEA MILLER
JOIN PITBULL & ALL-STAR LINEUP AT T.J. MARTELL FOUNDATION'S
15TH ANNUAL FAMILY DAY HONORING
RCA RECORDS' TOM CORSON AND FAMILY**

*Bleachers, Us The Duo and Bea Miller to perform along with Pitbull and Timeflies at Family Day
Event hosted by Hilary Duff on September 28, 2014 in NYC*

New York, NY – (September 9, 2014) – The T.J. Martell Foundation is proud to announce the addition of **Bleachers, Us The Duo** and **Bea Miller** to their impressive lineup of performers for its 15th Annual *Family Day* on Sunday, September 28, 2014 at Hammerstein Ballroom in New York City. Grammy award-winning musician, Jack Antonoff (Steel Train, Fun.), who released the debut album for his newest musical endeavor **Bleachers** on RCA Records is excited to be a part of Family Day – “I’m honored to be performing at Family Day this year honoring Tom Corson. Tom, along with my entire RCA Records family, has been incredibly supportive of me and of Bleachers and I am thrilled to be able to be there to support him and such a good cause.” Bleachers’ debut album, entitled “Strange Desire,” has been critically acclaimed since day one with the first single “I Wanna Get Better” quickly rising to #1 on the alternative radio chart.

Michael and Carissa Alvarado of **Us the Duo** are another welcome addition to this year’s Family Day roster. This husband and wife team have gained quick exposure with their second album, “No Matter Where You Are,” which has raced to #9 on the iTunes pop chart since its re-release via Republic Records. The social media-savvy duo have also made a name for themselves on Vine with their 6-second musical covers and arrangements – gaining over 3.9 million followers. **Us The Duo** recently signed on to Oprah’s “The Life You Want Weekend” tour, and their single, “No Matter Where You Are” will be featured in the upcoming animated film, “The Book Of Life.”

As a top-ten finalist on the second season of *The X Factor* with her poignant and soulful renditions of songs such as Dido’s “White Flag,” recent lineup addition **Bea Miller** is sure to captivate Family Day audiences with her haunting but gorgeously powerful voice. Earlier this spring, Bea released a debut EP, **Young Blood**, on Hollywood Records. The EP, full of sharp-edged pop songs revealing both a moody intensity and her fiery rock-and-roll spirit, hit #2 on the iTunes Pop Chart.

Joining Bleachers, Us The Duo and Bea Miller at Family Day will be global superstar and philanthropist Pitbull, who will perform live at the event and receive The T.J. Martell Foundation’s Family Day Artist Achievement Award. Joining Pitbull will be rising stars and Island recording artists, Timeflies, who have recently topped the iTunes pop album chart. TV/Film star and multi-platinum recording artist Hilary Duff, who recently signed to RCA, will round out the line-up as the event’s guest host.

Family Day is one of the music industry’s signature events providing a spectacular day full of fun games, food and carnival activities to raise money for cancer and AIDS research, which this year will include a special grant for ovarian cancer research. Having steadily grown into one of the T.J. Martell Foundation’s most successful events, Family Day has raised over \$5 million for Martell-funded research at top hospitals across the country.

Last year's sold out Family Day event featured superstars Ed Sheeran and Jason Mraz with performances by singing sensations Austin Mahone, Emblem 3 and Greyson Chance.

Fans can purchase tickets and artist meet and greet packages by visiting www.tjmartell.org or calling the Foundation at (646) 841-1394.

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ABOUT THE T.J. MARTELL FOUNDATION

The T.J. Martell Foundation is the music industry's largest foundation that funds innovative medical research focused on finding cures for leukemia, cancer and AIDS. The Foundation, headquartered in New York, is a national 501(c)3 non-profit organization that was founded in 1975 by music industry executive Tony Martell and his colleagues in loving memory of his son T.J., who died of leukemia. The Foundation has provided more than \$260 million dollars for research that supports top hospitals in the United States. For more information click on the T.J. Martell Foundation, please visit www.tjmartell.org.

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ABOUT RCA RECORDS

RCA Records is a Division of Sony Music Entertainment. RCA includes a diverse roster of internationally renowned artists representing all genres of music including Justin Timberlake, P!nk, Alicia Keys, Britney Spears, Miley Cyrus, Foo Fighters, Kelly Clarkson, Usher, Kings Of Leon, Pitbull, Hilary Duff, Chris Brown, Christina Aguilera, Dave Matthews Band, Shakira, Kesha, R. Kelly, Jamie Foxx, Jennifer Hudson, D'Angelo, Daughtry, Fantasia, Monica, Buddy Guy, Three Days Grace, Tool, Santana, Kirk Franklin, and Fred Hammond, among others; critically acclaimed and chart topping artists including Miguel, Ray LaMontagne, A\$AP Rocky, Anthony Hamilton, Sia, Marsha Ambrosius, Gavin DeGraw, Walk The Moon, and Cage The Elephant; burgeoning artists Bleachers, Betty Who, Mali Music, Brooke Candy, Kodamine, MØ, Kid Ink, Mikky Ekko, Elle Varner, Neon Jungle, Tom Odell, Becky G, Elle King, Pentatonix and many more.