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FOR IMMEDIATE RELEASE

Legendary Recording Artist Charley Pride hosts Celebrity Golf Classic

Dallas, Texas (June 12, 2013)-The **T.J. Martell Foundation**, music industry's largest foundation & **MD Anderson Cancer Center** hosted their inaugural **Sports & Entertainment Celebrity Golf Classic** on **Monday, June 10** at **Brookhaven Country Club** in Dallas, Texas.

The T.J. Martell Foundation is proud to have had **tournament host, legendary recording artist, Charley Pride** who has helped the foundation through the years in their quest for raising funds for research.

Emceed by **Robin Treadway** of Manheim's Tennessee Auto Auction, guests enjoyed a 1:00 p.m. shotgun start on the Championship Course, followed by a pool side BBQ dinner and music by local artist **Ray Johnston, Mark Collie, Neal McCoy, Ronnie Bowman, Janie Fricke, Hayes Carll** and **Bobby Cyrus** and live auction which featured an **Epiphone guitar** autographed by **Charley Pride**, a VIP Experience to **Nashville's County Music Awards** and more.

Sponsors included **CAA, Sesac, PerryHVAC, Ray Johnston Band, Skimpy Mixers, Beverly Drive, francisco+co** and **FluffPop**.

Proceeds from the event benefited the T.J. Martell Foundation which is the music industry's largest Foundation that funds cutting-edge leukemia, cancer and AIDS research at twelve top research hospitals in the United States. In Texas, the Foundation supports the Physician-Scientist Program at The University of Texas M.D. Anderson Cancer Center.

For additional information or questions, please contact **Courtney Edwards** at **(214) 728-2918** or courtney@franciscoandco.com or visit www.tjmartell.org.

The T.J. Martell Foundation is the music industry's largest foundation that was founded in 1975 when music industry executive Tony Martell promised his son, T.J., a young victim of leukemia, that he would raise \$1 million to fight the disease before he died. In 38 years, the Foundation has provided \$250 million to support innovative leukemia, cancer and AIDS research at eleven leading hospitals in the United States. To learn more about the Foundation, visit www.tjmartell.org or

PSA: <https://vimeo.com/64284926>

Facebook: <https://www.facebook.com/TJMartellFoundation>

Twitter: <https://twitter.com/tjmartell>

Pinterest: <http://pinterest.com/tjmartellfndn/>

LinkedIn: http://www.linkedin.com/company/t.j.-martell-foundation?trk=cp_followed_name_t%2Ej%2E-martell-foundation

You Tube: <http://www.youtube.com/user/TJMartell2008>

About The University of Texas MD Anderson Cancer Center

The University of Texas MD Anderson Cancer Center in Houston ranks as one of the world's most respected centers focused on cancer patient care, research, education and prevention. MD Anderson is one of only 41 comprehensive cancer centers designated by the National Cancer Institute. For nine of the past 11 years, including 2012, MD Anderson has ranked No. 1 in cancer care in "Best Hospitals," a survey published annually in U.S. News & World Report. MD Anderson receives a cancer center support grant from the National Cancer Institute of the National Institutes of Health (P30 CA016672).

MD Anderson's Physician-Scientist Program launches the careers of the best and brightest young faculty members' independent federal grants support. Graduates of the program are established, independent researchers, who are well prepared to become the leaders of translational cancer research, nationally and internationally. For more information, please visit www.mdanderson.org.

About Charley Pride

Charley Pride is an American Country music singer, musician/guitarist, recording artist, performer and business owner.

His greatest commercial success came during the early to mid-1970s when he became the biggest selling performer for RCA Records since Elvis Presley. Between 1967 and 1987, he amassed no fewer than 52 Top-10 Country hits on the Billboard Hot Country Singles chart and sold tens of millions of records worldwide.

A member of the Grand Ole Opry, Pride has received several GRAMMY Awards, the CMA *Entertainer of the Year* and *Top Male Vocalist* awards, a star on the Hollywood Walk Of Fame, the prestigious *Pioneer Award* from the Academy of Country Music, a Trumpet Award from Turner Broadcasting for outstanding African American Achievement and many other honors over the course of his career.

A former player for the Memphis Red Sox, Pride became a special investor and minority owner of the Texas Rangers Major League Baseball club in 2010.

To learn more please visit www.charleypride.com or his Facebook page at www.facebook.com/charleypride/info

Event Pictures provided by francisco+co:

TJMartell 1-Sports & Entertainment Celebrity Golf Classic
TJMartell 2-Todd Meier, Charley Pride, Bill Glancy
TJMartell 3-Mark Collie, Larry Grimland, Ronnie Bowman, Bobby Cyrus
TJMartell 4-Kenny Johnson, Charley Pride, Lori Cusick, Reggie Cusick
TJMartell 5-David Reed, Rick Rensi, Mike Stevens, Scott Whitson
TJMartell 6-Robin Treadway
TJMartell 7-Ronnie Bowman, Mark Collie, Garnet Bowman
TJMartell 8-Ray Johnston
TJMartell 9-Hayes Carll
TJMartell 10-Neal McCoy
TJ Martell 11-Laura Heatherly, Tammy Collie, Garnet Bowman, Charley Pride, Mark Collie,
Robert Miller, Cecil Redden, Ronnie Bowman, Ray Johnston, Bobby Cyrus
TJ Martell 12-Bobby Cyrus