



For Immediate Release

SOCAL RESTAURANTS, BREWPUBS AND BREWERIES PROUDLY SUPPORT “BREW FOR A CURE” PROGRAM TO FIGHT CANCER

Los Angeles, California – (July 22, 2019) – Craft breweries, brewpubs and top restaurants throughout Southern California joined together in the month of June to help support the T.J. Martell Foundation’s mission of funding innovative pediatric cancer research. In its second year, the T.J. Martell Foundation’s “Brew for a Cure” program united the foundation’s supporters from the medical, music, entertainment and local beer communities to raise critical funds for its cutting-edge cancer research programs.

Participating establishments throughout the Southland have chosen to be a part of this important cause by making donations or hosting activities in honor of “Brew for a Cure.” The foundation’s friends at Gordon Biersch of Burbank hosted a Kickoff Party featuring musical performances by Rob Mayes (Actor/Nashville Recording Artist) and Dia Frampton (Actress/Singer-Songwriter), while friends at Bluebird Brassiere in Sherman Oaks released “T.J.’s Triple” -- a brew in honor of T.J. Martell, the foundation’s founders’ son who passed away from leukemia. Other establishments generously planned other activities including a *Sunday Funday*, Pub Crawl in Sherman Oaks hosted by Bluebird Brassiere, Boneyard Bistro and



The Local Peasant.

“Thank you to all the establishments and patrons for your continued support; we could not have done this without you! You are a part of music’s promise for curing cancer,” shared Laura Heatherly, CEO, T.J. Martell Foundation. In Southern California, the foundation funds innovative cancer research at Children’s Hospital Los Angeles and City of Hope.

For more information about Brew for a Cure, please visit the foundation’s [blog page](#).

PARTICIPATING ESTABLISHMENTS

6th + La Brea, Los Angeles
Beachwood BBQ Brewing, Long Beach
Bluebird Brasserie, Sherman Oaks
Boneyard Bistro, Sherman Oaks
Gordon Biersch Brewery Restaurant, Burbank
Hyperion Public, Los Angeles

Mikkeller, Los Angeles
Santa Monica Brew Works, Santa Monica
The Local Peasant, Sherman Oaks and
Woodland Hills
Tony’s Darts Away, Burbank

Social Hashtag

#martellbrewforacure

www.tjmartell.org

PHOTO ID

Top right, page one – Gordon Biersch of Burbank hosted a Brew for a Cure kickoff party on June 1, 2019 featuring musical performers by Rob Mayes (Actor/Nashville Recording Artist) and Dia Frampton (Actress/ Singer-Songwriter)

Bottom left, page one – Brew for a Cure at Bluebird Brasserie with Brewer and drummer, Noah Regnery, Bluebird Brasserie (Sherman Oaks) and Jodi Schapiro, Executive Director West Coast Region, T.J. Martell Foundation

For more photos and details on Brew for a Cure, please visit our blog page at www.tjmartell.org.

ABOUT THE T.J. MARTELL FOUNDATION

Founded in 1975 by music industry executive, Tony Martell, the T.J. Martell Foundation is the music industry's leading foundation that funds innovative medical research focused on finding treatments and cures for cancer; it has provided over \$280 million over the past forty-four years. The Foundation funds early-stage research projects at excellent institutions across the nation. This research is aimed at developing more effective clinical treatments for patients which otherwise might not be funded.

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