



# MEDIA ALERT

## T.J. Martell Foundation New Jersey Harvest Dinner Honors Mike Easterlin, President of Elektra Music Group with Performance by Young The Giant

*Saturday, November 17, 2018*

**Montclair, New Jersey – (November 8, 2018)** – The T.J. Martell Foundation 2018 New Jersey Harvest Dinner at the Montclair Golf Club, New Jersey will take place on Saturday, November 17, 2018 from 6:00pm to 10:00pm. The event honors Mike Easterlin, President of Elektra Music Group and will include live music from Young The Giant.

“This event holds a special place in our hearts because the Martell family loved their New Jersey community, and so many of their friends and family members come out to support this beautiful evening,” says Laura Heatherly, CEO of the T.J. Martell Foundation. “We look forward to this terrific event in loving memory of T.J., Tony and Vicky and work every day toward fulfilling their legacy of music’s promise for curing cancer.”

T.J. Martell Foundation  
Music's Promise for Curing Cancer

**NEW JERSEY**

**HARVEST DINNER** FOOD DRINKS MUSIC

SATURDAY | 6-10PM  
**NOV17**

MONTCLAIR GOLF CLUB 25 PROSPECT AVENUE | WEST ORANGE, NJ 07052

**HONORING**

**MIKE EASTERLIN**  
PRESIDENT, ELEKTRA MUSIC GROUP

SPECIAL ACOUSTIC PERFORMANCE FROM  
**YOUNG THE GIANT**

**COMMITTEE**  
Roberta Baldwin  
Annette Batson  
Sharia Blanz  
Meghan Carey  
Kimberly Clearwater  
Christina Crane  
Joyce Delle Donne  
Cathy Donovan  
LeeAnn Easterlin  
Dave Fiore  
Debbie Martell  
Sue Machoska  
Connie Rostlac  
Gary Ruckelshaus  
Michelle Ruggiero  
Ann Marie Toto  
Amelle Tsong

**HOSTED BY**  
PATTY STEELE  
CBS RADIO CO-HOST  
2017 HONOREE

**MUSIC BY**  
DEEJAY DAVE

**SWEET TREATS** CREATED BY  
ARIANE & MICHAEL DUARTE  
ARIANE KITCHEN & BAR

**WHO:** Honoree Mike Easterlin, President of Elektra Music Group, Young the Giant band, Laura Heatherly, CEO of the T.J. Martell Foundation.

**WHAT:** 2018 New Jersey Harvest Dinner to raise funds for cancer research.

**WHEN:** Saturday, November 17, 2018 – 6:00 p.m. – 10:00 p.m.

**WHERE:** The Montclair Golf Club, 25 Prospect Avenue, West Orange, New Jersey, 07052

**WHY:** To fulfill the legacy of “Music’s Promise for a Cure” in raising important funds for cancer research and patient treatments.

**MEDIA IS INVITED TO COVER. PLEASE RSVP TO PRESS CONTACT BELOW.** For more information visit [NJharvestdinner.org](http://NJharvestdinner.org)

### ABOUT THE T.J. MARTELL FOUNDATION

The T.J. Martell Foundation is the music industry’s leading foundation that funds innovative medical research focused on finding treatments and cures for cancer. The Foundation was founded in 1975 by music industry executive Tony Martell and his colleagues in loving memory of his son T.J., who died of leukemia. The Foundation has provided more than \$280 million for research at nine flagship hospitals in the United States. For more information on the T.J. Martell Foundation visit [www.tjmartell.org](http://www.tjmartell.org). For more information follow us on

[www.facebook.com/tjmartellfoundation](http://www.facebook.com/tjmartellfoundation), [www.twitter.com/tjmartell](http://www.twitter.com/tjmartell), [www.pinterest.com/tjmartellfndn](http://www.pinterest.com/tjmartellfndn), and [www.instagram.com/tjmartellfoundation](http://www.instagram.com/tjmartellfoundation).

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