

T.J. Martell Foundation

Music's Promise for Curing Cancer



T.J. MARTELL FOUNDATION RAISES OVER \$325,000 AT NEW YORK BEST CELLARS DINNER

New York, NY (November 20, 2018) - Over 200 guests braved the winter weather on Thursday, November 15 to attend the T.J. Martell Foundation's New York Best Cellars Dinner, presented by Zachys, which raised over \$325,000 for innovative cancer research. The event, which took place at 583 Park Avenue, honored cancer survivor, Jamie Pollack, Global Managing Director, Auctions, Zachys Fine Wine. Jay Boberg & Jean-Nicholas Méo, Co-Proprietors Nicolas-Jay were the Grand Cru Award Winners.

The event's co-chairs included: Tom Corson, Co-Chairman & COO, Warner Bros. Records; Bruce Fingeret, President & CEO, Live Nation Merchandise and Bruce Gearhart, President, Bacchus Importers. The guest chef of the evening was Kerry Heffernan, Chef Emeritus and Director of Sustainable Initiatives, Grand Banks.

"This wonderful event wouldn't be possible without the tireless work of our Co-Chairs, Tom Corson, Bruce Fingeret, and Bruce Gearhart. I'd also like to express our appreciation to all of the wine hosts that donate bottles from their private cellars to give our guests a truly unique experience. Their ongoing dedication to the T.J. Martell Foundation allows us to continue to fund cutting-edge research to find cures for cancer," says Laura Heatherly, CEO T.J. Martell Foundation.

The four-course dinner featured over 200 fine and rare wines, from Wine Hosts Charles Antin, Jim Burruss, Tom Corson, Phil Colicchio, Michael Dorf, JP Evangelista, Bruce Fingeret, Butch Gage, Bruce Gearhart, Michael Jessen, Patrick Mata, J.B. Miller, Glenn Nordlinger, Scott Palazzo, Donald Patz, Rich Schaefer, Doug Rotatori, Joe Riccitelli and Steve Savaca. The evening's live auction featured incredible items including: lunch for 10 with Robert Parker Jr. with wines from his private cellar; four decade vertical of Dom Perignon with Ricard Geoffroy (Dom Perignon Chef de Caves) and wine critic Antonio Galloni and a Zachys New York Culinary Experience.

Sponsors of the event included: Ole Imports (reception sponsor), American Airlines (Grand Cru Sponsor), AEG Presents, Apple Music, Breakthru Beverages, Cal Financial Group, City Winery, Empire Entertainment, New World Sales, RCA Records, VEO and Warner Bros. Records.

About the T.J. Martell Foundation:

The T.J. Martell Foundation is the music industry's leading foundation that funds innovative medical research focused on finding treatments and cures for cancer. The Foundation was founded in 1975 by music industry executive Tony Martell and his colleagues in loving memory of his son T.J., who died of leukemia. The Foundation has provided more than \$280 million for research at nine flagship hospitals in the United States. For more information on the T.J. Martell Foundation visit www.tjmartell.org.

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