



For Immediate Release:

## **FIVE EXTRAORDINARY WOMEN WILL BE HONORED IN NEW YORK AT THE T.J. MARTELL FOUNDATION 7th ANNUAL WOMEN OF INFLUENCE AWARDS**

*Friday, May 10, 2019 at The Plaza Hotel*

### **Annual Awards Recognizes Powerful Women Leadership**

**New York, New York – (March 27, 2019)** – The T.J. Martell Foundation for Cancer Research has announced the 2019 Women of Influence Awards which will be held Friday, May 10, 2019 at The Plaza Hotel, Grand Ballroom located at 768 5<sup>th</sup> Avenue in New York. The reception will begin at 11:30 a.m. with a luncheon and awards to follow from 12:30 p.m. to 2:00 p.m. The awards celebration will honor five outstanding women who have achieved tremendous goals in business and inspire other women around the globe to live their dreams while balancing work, family, home and health.

The 2019 Women of Influence honorees include Tracey Jordan, Vice-President, Board of Governors, New York Chapter of the National Recording Academy and Senior Director, Talent and Industry Relations, Sirius XM; Sandra Lee, Emmy Award winning television host-activist, philanthropist and internationally acclaimed Home Life expert; Sandra L. Richards, Head of Global Sports & Entertainment and Segment Sales & Engagement Wealth Management, Morgan Stanley; Rosanna Scotto, Co-Host, Good Day New York, FOX 5 NY and Dr. Maryland Pao who will receive the Dr. Jimmie Holland Pioneer Award.

*“The Women of Influence Awards & Luncheon always brings together such amazing women who have provided leadership in business and share a bond about healthy living. It is always a sold-out event and over the years the annual event has raised vital funds for the T.J. Martell Foundation’s cancer research programs.” – Laura Heatherly, CEO, The T.J. Martell Foundation.*



Tracey Jerrell Jordan is a dynamic entertainment business professional whose experience spans marketing, promotion, video production, artist development, publicity and media across the worlds of music, television, film, publishing, theatre and radio. Her formidable track record includes ventures like Motown Café in New York, Orlando, Las Vegas and Japan; coordinating world-tour negotiations on behalf of MTV Networks for Janet Jackson, the Rolling Stones, Dr. Dre, Snoop Dogg, Sean “P Diddy” Combs and many others; brainstorming multi-million dollar marketing strategies for MTV, Motown, Pepsi and BET.

Currently Jordan serves as Senior Director of Talent & Industry Relations for Sirius XM where she oversees the day to day talent booking and development for SiriusXM’s urban contemporary, urban AC, urban classic, hip hop urban talk, jazz, gospel, Latin and Studio 54 channels.

In this pivotal role, she works in tandem with the company's various programming, marketing and promotional teams on maintaining presence for the satellite radio giant at large-scale events including Lollapalooza, Bonnaroo, SXSW, Coachella, Governors Ball, Panorama, The BET Awards/Experience Weekend, the Essence Music Festival and The Soul Train Cruise.

Dr. Maryland Pao is the Clinical Director and Deputy Scientific Director of the National Institutes of Health Intramural Research Program at the National Institutes of Health. She is board certified in General Psychiatry, Child and Adolescent Psychiatry and Consultation Liaison. Her core research interests are in the complex interactions between medical and psychiatric symptoms in pediatric oncology, pediatric HIV and other primary immunodeficiencies and the impact of these diseases on a person's development. She has published more than 140 research articles and chapters and co-edited the *Quick Reference for Pediatric Oncology Clinicians: The Psychiatric and Psychological Dimensions of Pediatric Cancer Symptom Management* and she helped develop the ASQ™ (Ask Suicide-Screening Questions), a suicide screening tool for pediatric emergency departments.



Pao is the recipient of the 2012 AACAP Simon Wile Awards for leadership in Consultation Liaison. She is on the Clinical Faculty of Georgetown University, George Washington University and at Johns Hopkins University Schools of Medicine. A native of Bethesda, she attended Wellesley College before completing a BA/MD program at Johns Hopkins University School of Medicine as well as completing her Pediatric and Psychiatric Residency training there. She is also a recipient of the Adolescent Psychiatry Fellowship at Johns Hopkins Hospital.

Sandra Lee is a Gracie and multiple Emmy® Award-Winning advocate, activist, philanthropist and an internationally acclaimed home life expert. She is a best-selling author of 27 books and the Editor in Chief of Sandra Lee Magazine and Sandralee.com. During her inspiring career, she created/hosted numerous highly-rated television programs broadcast on ABC, NBC, FOX, Food Network, HGTV, Discovery Family, and Cooking Channels with airings in 63 countries worldwide.



For decades, Sandra has worked on causes close to her heart and been recognized with the President's Volunteer Service Award, the Eleanor Roosevelt Medal of Honor, the Albert Einstein Award of Excellence and the Ellis Island Medal of Honor. In 2000, Sandra was one of three founding Board Members of UNICEF®'s Los Angeles chapter and was given UNICEF's Special Appointment of Nutrition

Emissary in 2015. For a decade, she served as the national spokesperson for the No Kid Hungry campaign and is a dedicated family member to God's Love We Deliver/Project Angel Food and the Elton John's AIDS Foundation.

When Lee was diagnosed with early stage breast cancer, she documented her journey undergoing aggressive treatment, and became the HBO documentary short *RX: Early Detection A Cancer Journey with Sandra Lee*. Her story encouraged women to advocate for their own medical care and influenced lawmakers to pass legislation to provide no-cost insurance coverage and increased hours for access to breast cancer screening.

Sandra L. Richards is a Managing Director of Morgan Stanley and Head of Global Sports & Entertainment and Segment Sales & Engagement Group in Wealth Management based in Purchase, NY. She joined the Firm in 2007. Sandra was named a MAKER @ Morgan Stanley in 2015, and has been recognized with numerous awards for her professional accomplishments including The Network Journal's 25 Influential Black Women in Business Award in 2018, The New York Women's Chamber of Commerce 2018 Women of Excellence Honoree, and the 2018 Vanguard Award Recipient from the Seton Hall Black Alumni Association. She did both her undergraduate and graduate studies at Seton Hall University. In 2016, Sandra made her debut as children's book author, *Rice & Rocks*. "A beautiful, amusing tribute to family traditions." – Kirkus Reviews.



Rosanna Scotto is the co-host of "Good Day New York" on WNYW-FOX5 in New York. She has been a member of WNYW-FOX5 News since 1986. Scotto began her career in television at WTBS, Ted Turner's UHF television station in Atlanta, where she was a reporter for two local programs and an associate producer of the station's evening newscast. She returned to her native New York in the early 1980s as a reporter for WABC's "Good Morning New York," which eventually became "Live with Regis and Kathie Lee." After a year with "Good Morning New York," and "The Morning Show," Scotto joined WABC-TV's Eyewitness News as a reporter where she remained until she joined FOX 5.



Having covered many major stories in the tri-state area, her assignments have also taken her to Israel, Rome and across the United States. As a reporter she has won an endless string of coveted assignments including the first exclusive interview with Diana Bianchi, the other woman in the Christie Brinkley divorce case, the Woody Allen/Mia Farrow child custody battle, the notorious "Preppie Murder Trial" and the trials of Joel Steinberg and the "Swiss Nanny." Scotto also led FOX 5 news to the forefront in getting Marty Tankleff a new trial and was granted an exclusive interview with him in jail. She has won three Emmys for anchoring FOX News at 10 and Good New York. She is the winner of the 1995 New York State Associated Press First Place Award for her report "New York Survival Guide" and is also the winner of three other Associated Press First Place Awards, including two special Associated Press nominations.

The 7<sup>th</sup> Annual Women of Influence Awards & Luncheon will begin at 11:30 a.m. with red carpet arrivals and reception. The luncheon and awards presentation will begin at 12:00 noon – 2:00 p.m. Media is invited to RSVP for attendance and coverage to press contact below. The event will take place at The Plaza Hotel Grand Ballroom in New York City. Proceeds will benefit the T.J. Martell Foundation. For information on tickets and sponsorship go to [www.tjmfwomenofinfluence.org](http://www.tjmfwomenofinfluence.org)

**About the T.J. Martell Foundation**

The T.J. Martell Foundation is the music industry's leading foundation that funds innovative medical research focused on finding treatments and cures for cancer. The Foundation was founded in 1975 by music industry executive Tony Martell and his colleagues in loving memory of his son T.J., who died of leukemia. The Foundation has provided more than \$280 million for research at flagship hospitals in the United States. For more information, please visit [www.tjmartell.org](http://www.tjmartell.org).

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